

LODGERS' TAX BOARD

Regular Meeting Agenda

Date: Wednesday, October 9, 2024

Place: 200 E. Broadway, 1st Floor City Hall Annex, Hobbs, New Mexico

Time: 3:00 p.m.

Jack Robertson, Chairperson Tourist Industry Related

Lahcen Tigui Lodging Industry Related Thomas K. Wilson II Lodging Industry Related Oscar Gonzalez Member-At-Large

Terry Sowell Tourist Industry Related

- 1. Call to Order
- 2. Roll Call
- 3. Pledge of Allegiance
- 4. Approval of Minutes: January 10, 2024
- 5. Communications from Citizens (3-minute limit per citizen)
- 6. Discussion/Updates:
 - a. Financial Report (Toby Spears, Finance Director)
- 7. Action Items

a. Permian Basin USSSA Hobbs Fall Games (\$24,986.10) November 2 through November 3, 2024

b. Hobbs Hispano Chamber Foundation Mariachi Christmas (\$25,000.00) December 13, 2024

c. Hobbs Chamber of Commerce, Inc
 Dia de los Muertos (\$9,900.00)
 November, 2, 2024
 Hobbs Holiday Tournament in Partnership with the Hobbs Municipal Schools (\$24,999.30)
 December 26 through December 28, 2024

d. Hobbs Airfield Speedway Flashlight Cash Days with Limpy (\$3,143.00) November 2, 2024

e. Hobbs USSSA
NM/WTX Challenge Cup (\$5,000.00)

November 8 through November 10, 2024
Toys for Tots (\$9,000.00)

December 6 through December 8, 2024

f. City of Hobbs The GUIDE – Winter 2024/2025 (\$13,345.45) Winter 2024 – Printing

- g. City of Hobbs: Center of Recreational Excellence (CORE) Amateur Pickleball Tournament with the Pros by PRO Sports (\$35,000.00) January 16 through January 19, 2025
- h. City of Hobbs: Rockwind Community Links
 Advertising, Marketing and Promotions for Rockwind Community Links
 (\$46,050.00)
 November 2024 through June 2025
- i. Unity Recovery Solutions Art for Recovery (\$13,500.00) November 16, 2024
- j. Tuff Hedeman Bull Riding Tour Hobbs Tuff Hedeman Bull Riding (\$20,000.00) January 25, 2025

8. Event Summaries

9. Adjournment

The City will make every effort to provide reasonable accommodations for people with disabilities who wish to attend a public meeting. Please notify the City at least 24 hours before the meeting by calling 575-397-9208.

Notice is hereby given that a quorum of the Hobbs City Commission may be in attendance at City Advisory Board meetings.

Next Meeting Date: Wednesday, January 8, 2025, at 3:00 p.m.

Minutes of the regular meeting of the Lodgers' Tax Board held on Wednesday, January 10th, 2024, at 3:00 p.m. in the City Commission Chamber, 200 East Broadway, 1st Floor Annex, Hobbs, New Mexico.

Chairperson Jack Robertson called the meeting to order. The following members were present:

Jack Robertson Oscar Gonzalez Lahcen Tigui

Absent: Thomas K. Wilson II

Terry Sowell

Also Present: Toby Spears, Finance Director

Amelia Maldonado, Deputy City Clerk Rose Galavez, Asst Deputy City Clerk Meghan Mooney, Communications Director Chad Littlejohn, Marketing Coordinator

10 Citizens

Pledge of Allegiance

Chairperson Jack Robertson led the Pledge of Allegiance.

Approval of Minutes

Mr. Oscar Gonzalez moved that the minutes of the meeting held October 18, 2023, be approved as presented. Mr. Lahcen Tigui, seconded the motion and the vote was recorded as follows: Robertson yes, Gonzalez yes, Tigui yes. The motion carried.

Financial Report

Mr. Toby Spears, Finance Director, presented the revenue report and explained the funding cycle and the annual/monthly collection for the Lodgers' Tax fund. He stated the ending balances as of December 31, 2023, are as follows:

| Ending Cash Balance | \$ 1,283,436.43 |
|--|--------------------|
| Year to Date Revenue | \$ 906,858.35 |
| Year to Date Expenditures | \$ 706,819.17 |
| Available for Profit, Non-Profit & Public Entities | \$ 186,679.24 |
| Available for Local Government (City and County) | \$ 433,337.70 |
| Available for Airline Subsidy | \$ 600,753.26 |

Request for Funding

Presentations were made by the following organizations and recommendations were made by the Board as follows:

New Mexico Junior College - Athletics

2024 NJCAA Men's Division 1 National Golf Championship

May 14 through 17, 2024

Original Request: \$10,500.00

Board Recommendation to Commission: \$10,500.00

Mr. Deron Clark, Director of Athletics and Ms. Kayla Weaver, Assistant Director of Athletics presented the request for the NJCAA Men's Division 1 National Golf Championship in the amount of \$10,500.00. The funds will be used for apparel, gifts for the participant and the NJCAA guarantee.

Mr. Gonzalez moved that funding in the amount of \$10,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Jack Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs Airfield Speedway

Flashlight Cash Days with Limpy

March 9, 2024

Original Request: \$3,145.00 Board Approved: \$3,145.00

Summer Banger with BJ Da Flagman

May 10 and 11, 2024

Original Request: \$3,145.00 Board Approved: \$3,145.00

Mr. Jamal R. Awwad, representative for Hobbs Airfield Speedway, presented the request for funding for the Flashlight Cash Days with Limpy, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of Chris Collin (Limpy).

Mr. Awwad, presented the request for funding for the Summer Banger with BJ Da Flagman, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of BJ Da Flagman.

Mr. Gonzalez moved that funding be approved in the total amount of \$6,290.00. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

United Way of Lea County

Reading Under the Lights

April 26, 2024

Original Request: \$8,225.00

Board Recommendation to Commission: \$8,225.00

Mr. Becca Titus, representative for United Way of Lea County, presented the request for funding of the Reading Under the Lights in the amount of \$8,225.00. Ms. Titus stated the funds will be used for advertising and marketing.

Mr. Gonzalez moved that funding in the amount of \$8,225.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Permian Basin USSSA

King of the Turf

March 9 and 10, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Baseball Moms are the Best

May 11 and 12, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Mr. Tommy E. Hawkins, representative for Permian Basin USSSA, presented the request for funding for the King of the Turf Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Hawkins also presented the request for funding for the Baseball Moms are the Best Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Gonzalez moved that funding in the amount of \$24,964.80 for the King of the Turf Tournament and the funding in the amount of \$24,964.80 for the Baseball Moms are the Best Tournament be forwarded to the Acc for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs USSSA

Blind as a Bat

March 16 and 17, 2024

Original Request: \$3,000.00

Board Recommendation to Commission: \$3,000.00

Hobbs SuperSlam NIT April 26 through 28, 2024 *Original Request:* \$9,000.00

Board Recommendation to Commission: \$9,000.00

Jewelz on the Turf NIT MVP Event

May 24 through 26, 2024 *Original Request:* \$9,000.00

Board Recommendation to Commission: \$9,000.00

JB Memorial 1 Pitch May 27, 2024

Original Request: \$2,500.00

Board Recommendation to Commission: \$2,500.00

Ms. Julie Rodriguez, representative for Hobbs USSSA, presented the requests for funding for the Blind as a Bat Tournament, in the amount of \$3,000.00, Hobbs SuperSlam NIT, in the amount of \$9,000.00, Jewelz on the Turf NIT MVP Event, in the amount of \$9,000.00 and JB Memorial 1 Pitch Tournament, in the amount of \$2,500.00. She explained the funding requested will be used for sanction fees, umpires and staff lodging.

Mr. Gonzalez moved that funding in the total amount of \$23,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

City of Hobbs

Hobbs Downtown Slam and Jam - Gus Macker

April 20 and 21, 2024

Original Request: \$17,218.00

Board Recommendation to Commission: \$17,218.00

Ms. Paula Drake, representative for City of Hobbs, presented the request for funding for the Hobbs Downtown Slam and Jam – Gus Macker, in the amount of \$17,218.00. Ms. Drake stated the event would be held in honor of Mr. Michael Clampitt. The funding for this event would be used for posters, player shirts and radio advertising.

Mr. Gonzalez moved that funding in the amount of \$17,218.00 be forwarded to the Hobbs City Commission for consideration of Hobbs Downtown Slam and Jam – Gus Macker. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

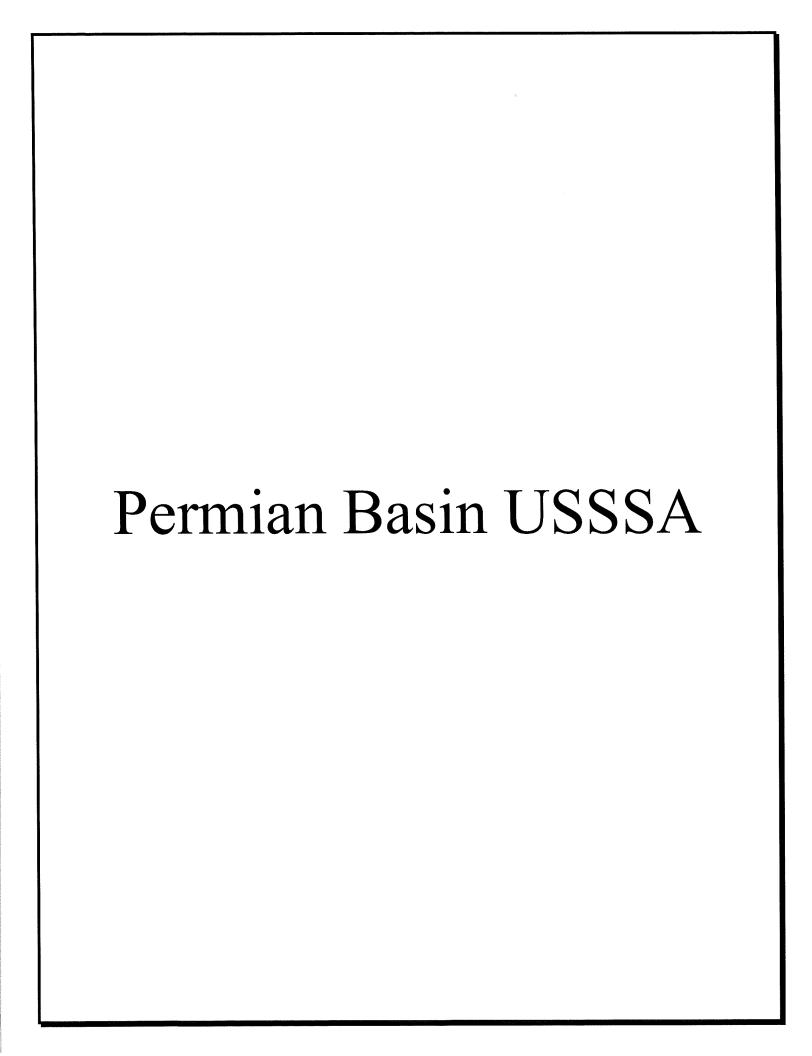
Event Summary

Mr. Gonzalez stated the Mariachi Christmas event was held the second week of December and was a success. The event held approximately 1000 students in the daytime show and 1000 citizens at the evening show.

<u>Adjournment</u>

There being no further business or comments, Mr. Gonzalez moved that the meeting adjourn. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried and the meeting adjourned at 3:55 p.m.

Chairperson





City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

| Eligible | Non-Eligible |
|--|--------------------------------|
| Professional Performance Fees | Administrative Office Overhead |
| Sound and Lighting as Related to Performance | Website Costs |
| Advertising/Promotion Items | Real Property |
| Sanitation | Tangible Property |
| Sanction Fees | |
| | |

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

- 2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
- 6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission
 - Proof of Workers-Comp or Liability Insurance Coverage

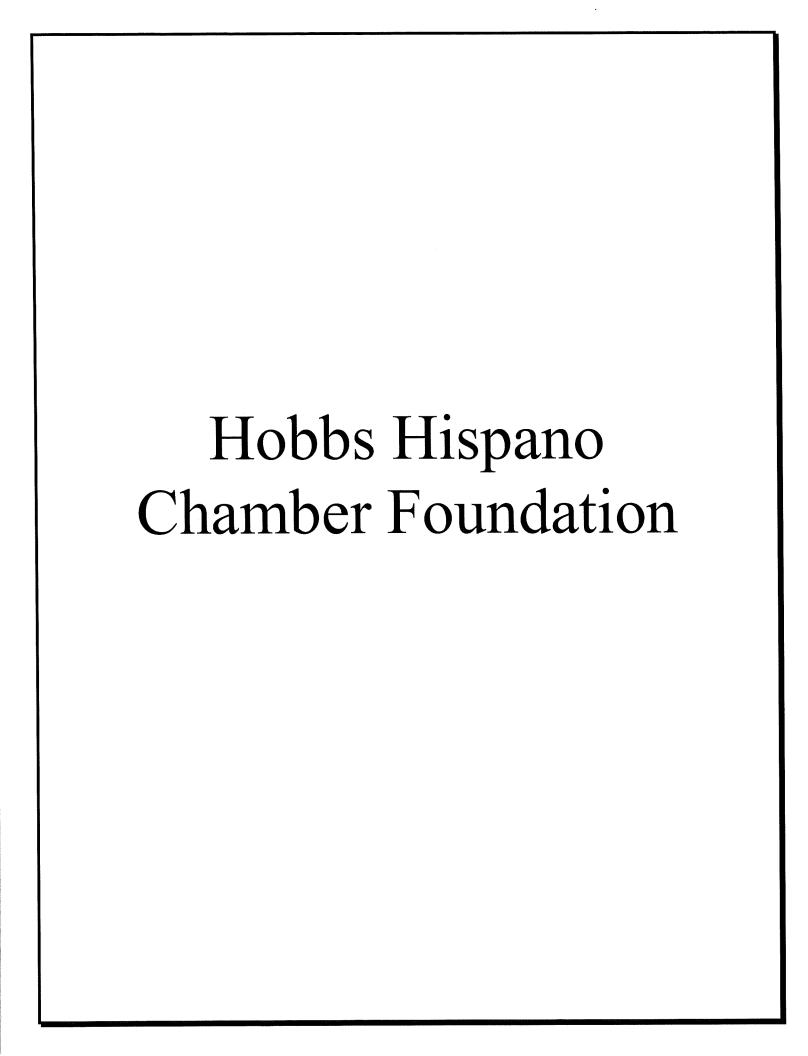
Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

| Tommy E Hawkins | Permian Basin USSSA | 6/28/2024 |
|-----------------|----------------------|-----------|
| Representative | Name of Organization | date |

| | | | | Tax Assista | nce | | · · · · · · · · · · · · · · · · · · · |] |
|-----------------|---|------------|---|-----------------|------------|----------|---------------------------------------|---------|
| Organi | | Coi | ntact Infor | mation | | | | |
| Organizati | | | PERM | IIAN BASIN US | SSA | | | |
| Name of C | ontact | | Toi | nmy E Hawkin | ıs | | |] |
| Address | | | 448 | 7 Hackberry C | t. | | | |
| City, State | | | Mic | lland, TX 7970 |)7 | | |] |
| Phone#/Fa | ix# | | office 432-520 |)-9100/ cell 43 | 2-557-3229 | | | |
| email | | | tommy.ha | wkins@wtuss | ssa.com | | | |
| | | | Event Bud | get | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | |
| | Sponsorships | | | | | | - | |
| In a a second | ENTRY FEES | 56,250.00 | | | | | 56,250.00 | |
| Income | Donations | | | | | | | |
| | Prior Year Carryover | | | | | | - | |
| | Other (please explain) | | | | | | • | |
| | Total Income | 56,250.00 | - | - | • | - | 56,250.00 | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | |
| | Cost of Sales Items | | | | | | _ | |
| | Cost of Awards | | | | | | | |
| | Building/Booth Rent | | | | | | _ | NON - |
| EXPENSE | Advertising | | | | | | _ | LODGER |
| (NON- | Printing & Mailing | | | | | | - | |
| LODGERS' TAX | Print Media | | | | | | | TAX |
| | Electronic Media | | | | | | - | |
| | UMPIRES,UIC STAFF Misc. | \$42,250 | | | | | 42 250 00 | |
| | (Please UMPIRES ROOMS AND explain) FOOD\$ | \$8,500.00 | | | | | 42,250.00 | |
| | BASEBALL STAFF | \$4,000.00 | | 4 | | | 8,500.00 | |
| | Total NON- LODGERS' Exp. | 54,750.00 | | _ | _ | <u>.</u> | 4,000.00 | J |
| | | | • | | | | 54,750.00 | |
| | | Lodgers' | Tax Budge | t Summary | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | T-4-1 | |
| rinting | | • | - | - | LVEIIL 4 | | Total | 7 |
| rint Media | | - | - | _ | _ | | | LODGERS |
| lectronic N | Nedia | - | _ | | _ | • | | TAX |
| ther | | 24,986.10 | _ | • | _ | - | 24.005.45 | |
| OTAL LOD | GERS' TAX REQ. SUMMARY | 24,986.10 | | - | - | - | 24,986.10 | |

| Loc | dgers' | Tax Bud Event | dget - I Inform | Event l | Numbe | r 1 | |
|---------------------------------------|----------------|------------------|--------------------|------------|-------------------|---------------------|--------------------|
| Name of Event | Hobbs Fall | | | | | | |
| Date | November : | **** | | · • . | | one was as a way of | |
| Location | | | | | | ÷ | · |
| | AE LEUMIAS | MEMORIAL PA | ĄRKĮ ZIA Į JE | FFERSON PA | RK | | S. T. Sandania II. |
| Description | USSSA BASI | BALL TOURN | AMENTS FOR | 7U THRU 14 | 4 U | | |
| Expected Attendance | | | # of Overni | rhtore | Т | I | |
| Is this an annual event? | | YES | | | | - | |
| | | IES | Is this a nev | v event? | | | |
| | Cost | Quantity | Total | 1 | Cont | | |
| Posters (save-the-date) | | - Commercy | Total - | Flyers | Cost | Quantity | Total |
| Programs | - | | | Tickets | | | 0.00 |
| | SUBTOTAL - | | | 7 | SUBTOTAL | | - |
| | Cost | Quantity | Total | | | | |
| Mailings | | | - | | TOTAL PRIN | TING COSTS | _ |
| | I | | RINT MEDIA | | | | |
| Newspaper | | Name | | # of ads | Co | st | Total |
| · · · · · · · · · · · · · · · · · · · | | | | | w . | | - |
| | | | | CURTORA | | | - |
| | | Name | | SUBTOTAL | | | • |
| Magazine/Other | | Nume | | # of ads | Co | st | Total |
| | | | | | er som er som ber | | - |
| | | | | SUBTOTAL | | | |
| | | | | | TOTAL PRIN | TMEDIA | - |
| | | | CTRONIC MI | | | | |
| Radio | | Name | | # of spots | Co | st | Total |
| | | | * ** | | * * - * | | - |
| Television | | | - | | | | - |
| | • | | 4 | | - | | - |
| Social Media | | | | | | | • |
| | • | | | • | | | - |
| | | | | | TOTAL ELECT | R. MEDIA | - |
| | | ТО | IER EXPENSE | | | | - |
| Professional Performance Fees | | Name | | # of item | Co | st | Total |
| Sound and Lighting Costs | | | | | | | - |
| | NATIONIA: A | ND CTATE CAL | | | | | • |
| | HOBBS CVB F | ND STATE SAM | NCTION FEES | 1 | \$7,500 | 1 | 7,500.00 |
| | | ASEBALLS/ DZ | OFD Trans | 384 | \$15. | .1 | 6,124.80 |
| | BANNERS AV | VARDS FIRST/ | SECOND | 90 | \$54. | | 4,911.30 |
| Į. | MVP GAME | VEDALS | SECOND | 56 | \$30.0 | .1 | 1,680.00 |
| | | BBS CVB GIFT | S | 900 | \$3.5 | 1 | 3,150.00 |
| | | | . | 100 | \$9.0 | 0 | 1,620.00 |
| | | * | | | | | - |
| | | | | | | | - |
| | | | | | TOTAL OTHER | EXPENSE | 24,986.10 |
| TOTAL REQUEST F | OR EV | ENT 1 | | | | | |
| nstructions: Please complete all ar | eas of PINIK + | hat annly | | <u>l</u> | | | 24,986.10 |





City of Hobbs

from 05/01/2022 - 06/30/2023

Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP)

RECEIVED

8 2024

OFFICE OF THE CITY CLERK

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest change of the MEXICO following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

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| Sanction Fees | |
| | |

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Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

| have read and | fully understand the above guidelines for | r the Lodgers' Tax Funding. | |
|-----------------|---|----------------------------------|----------|
| Saul Villarreal | | Hobbs Hispano Chamber Foundation | 7/8/2024 |
| Representative | | Name of Organization | date |
| | Received at City Hall: | | |
| | (date and time) | | |

| | | Lariza Ort | 3 N. Ship St | | <u>n</u> | | | | | | | | | | |
|---|--|--|--|--|---|--|-------------|--|--|--|--|--|--|--|--|
| | | 11 | 3 N. Ship St | rreal | | | | | | | | | | | |
| | | | | | ontact Lariza Ortiz & Saul Villarreal | | | | | | | | | | |
| | | Hob | | | | | | | | | | | | | |
| | Hobbs, NM 88240 | | | | | | | | | | | | | | |
| ne#/Fax# Lariza: 575-520-6284 / Saul Villarreal: 575-390-2070 larizao@icloud.com / saul.villarreal@lcsb.com | | | | | | | | | | | | | | | |
| | lariza | o@icloud.cor | n / saul.villarr | eal@lcsb.com | | | | | | | | | | | |
| | <u> </u> | ent Budg | et | | · · · · · · · · · · · · · · · · · · · | | | | | | | | | | |
| | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | | | | | |
| sorships | 34,000.00 | | | | | 34,000.00 | | | | | | | | | |
| | 11,000.00 | | | | | 11,000.00 | | | | | | | | | |
| ations | | | | | | - | | | | | | | | | |
| Year Carryover | | | | | | ** | | | | | | | | | |
| r (please explain) | | | | | | - | | | | | | | | | |
| Total Income | 45,000.00 | - | - | - | _ | 45,000.00 | | | | | | | | | |
| | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | | | | | |
| of Sales Items | | | | | | - | | | | | | | | | |
| of Awards | | | | | | | | | | | | | | | |
| ling/Booth Rent | | | | | | | NON - | | | | | | | | |
| ertising | | | | | | • | LODGERS | | | | | | | | |
| ting & Mailing | | | | | | - | TAX | | | | | | | | |
| t Media | | | | | | - | | | | | | | | | |
| tronic Media | | | | | | - | | | | | | | | | |
| | | | | | | - | | | | | | | | | |
| ase | | | | | | | | | | | | | | | |
| allij | | | 000000000000000000000000000000000000000 | | | emercentemen geographic graph of the desired and method () () () () () () () () () () () () () | | | | | | | | | |
| I NON- LODGERS' Exp. | - | - | - | - | - | - | | | | | | | | | |
| | r (please explain) Total Income of Sales Items of Awards ling/Booth Rent ertising ling & Mailing ling & Media eronic Media | Event 1 sorships 34,000.00 11,000.00 11,000.00 Itions Year Carryover r (please explain) Total Income 45,000.00 Event 1 of Sales Items of Awards ling/Booth Rent ertising ling & Mailing Media cronic Media dec. ase ain) | Event 1 Event 2 sorships 34,000.00 11,000.00 11,000.00 Total Income 45,000.00 Event 1 Event 2 of Sales Items of Awards ling/Booth Rent ertising ling & Mailing Media eronic Media see sin) | Event Budget Event 1 Event 2 Event 3 sorships 34,000.00 11,000.00 11,000.00 Total Income 45,000.00 Event 1 Event 2 Event 3 of Sales Items of Awards ling/Booth Rent ertising ing & Mailing Media cronic Media crosses serian | Event 1 Event 2 Event 3 Event 4 sorships 34,000.00 11,000.00 11,000.00 Year Carryover r (please explain) Total Income 45,000.00 Event 1 Event 2 Event 3 Event 4 of Sales Items of Awards ling/Booth Rent ertising ling & Mailing ling & Mailing ling & Media erronic Media erronic Media erronic Media | Event 1 Event 2 Event 3 Event 4 Event 5 sorships 34,000.00 11,000.00 11,000.00 Attions Year Carryover r (please explain) Total Income 45,000.00 | Event 1 | | | | | | | | |

| Lod | | | get - Ev nforma | | umbe | r1 | | | | |
|--|------------------------------------|---|--------------------|-------------|--------------|--------------|-------------|--|--|--|
| Name of Event | Mariachi Chr | istmas | | | | | | | | |
| Date | December 13 | 3. 2024 | | | | | | | | |
| Location | | ydings Auditorium | | | | | | | | |
| Location | ryumgs Auui | torium | | | | | | | | |
| Description | Mariachi mu | sic accompan | ied by traditio | onal Mexica | n folk dance | performances | | | | |
| Expected Attendance | 0), 534,5100134 | 1700 | # of Overnigh | iters | 300 | | | | | |
| Is this an annual event? | | Yes | Is this a new | | | | | | | |
| | | | PRINTING | | | | | | | |
| AND THE STATE OF T | Cost | Quantity | Total | | Cost | Quantity | Total | | | |
| Posters (save-the-date) | 2.00 | 50 | 100.00 | Flyers | | | 0.00 | | | |
| Programs | 1.50 | 1,700 | 2,550.00 | Tickets | 0.20 | 1,800 | 360.00 | | | |
| | SUBTOTAL | | 2,650.00 |] | SUBTOTAL | | 360.00 | | | |
| | Cost | Quantity | Total | | | | | | | |
| Mailings | | | - | | TOTAL PRIN | ITING COSTS | 3,010.00 | | | |
| | | P | RINT MEDIA | | | | | | | |
| | Name | | | # of ads | C | ost | Total | | | |
| Newspaper | Lovington Leader Hobbs News Sun | | | 3 | | 250.00 | 750.00 | | | |
| | | | | 3 | | 250.00 | 750.00 | | | |
| ` | | | | SUBTOTAL | | | 1,500.00 | | | |
| | Name Billboards | | | # of ads | C | ost | Total | | | |
| Magazine/Other | Dilipoarus | | | 2 | | 500.00 | 1,000.00 | | | |
| | | | | SUBTOTAL | | | 1,000.00 | | | |
| | | | | | TOTAL PRIN | NT MEDIA | 2,500.00 | | | |
| | T | <u>EL</u> | ECTRONIC ME | ····· | | | · | | | |
| | | Name | | # of spots | 7 | ost | Total | | | |
| Radio | Local | | | 300 | | 10.00 | 3,000.00 | | | |
| | Non-Local | | | 400 | | 15.00 | 6,000.00 | | | |
| Television | Regional TV | Aas | | 30 | | 100.00 | 3,000.00 | | | |
| Casial Mandia | F | | | 1 | | 4,000.00 | 4,000.00 | | | |
| Social Media | Facebook YouTube | ەخەرەك ئەرسىدە ئەدەرە ئەسىدە ئەسەرىيە ئەلىكىنىڭ ئەسىدى ئەسىدىدىك بايلىرىكى ئەركىي ئەسىدىك ئەركىيىكى بايلىرىكى | | | 1 | 2,000.00 | 2,000.00 | | | |
| | Touruse | | | 1 | TOTAL ELEC | | 18,000.00 | | | |
| | | Δ1 | HER EXPENSE | | I TOTAL ELEC | I R. WIEDIA | 10,000.00 | | | |
| | | Name | IILII LAFLINGL | # of item | (| ost | Total | | | |
| Professional Performance Fees | | · · · · · · | | | | | | | | |
| Sound and Lighting Costs Sanction Fees | Local Sound | Company/So | ound Engineer | 1 | | 500.00 | 500.00 | | | |
| Promotional Items (eg: tshirts, | Promotiona | l items | | 1 | | 500.00 | 500.00 | | | |
| rings, etc.) Other: (please list) | Decorations | | | 98 | | 5.00 | - 490.00 | | | |
| | | | | | | | - | | | |
| | | | | | | | - | | | |
| | | | | | | | - | | | |
| | | | | | | | - | | | |
| | | | | | | | 4 400 00 | | | |
| | | | | | TOTAL OTH | ER EXPENSE | 1,490.00 | | | |
| TOTAL REQUEST | FOR EV | /ENT 1 | | | ICIALUIR | ER EAF ENJE | 25,00 | | | |

Hobbs Chamber of Commerce, Inc.



City of Hobbs

Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

from 05/01/2022 - 06/30/2023

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| Eligible | Non-Eligible | | |
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| Professional Performance Fees | Administrative Office Overhead | | |
| Sound and Lighting as Related to Performance | Website Costs | | |
| Advertising/Promotion Items | Real Property | | |
| Sanitation | Tangible Property | | |
| Sanction Fees | | | |
| | | | |

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Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

| I have read and | d fully understand | the above | guidelines fo | or the L | odgers' | Tax Funding. |
|-----------------|---------------------|--------------|------------------|-----------|---------|-----------------|
| i nave reau am | a fully uniterstant | i liie above | : guiueiiiies ii | oi tile i | .Uugel3 | i ax i ullullis |

Patricia Collins - signed on behalf of PCHobbs Chamber of Commerce9/26/2024RepresentativeName of Organizationdate

| 7 3. · | | | Lodgers' T tact Inform | ax Assistano nation | ce | | | |
|-----------------|--------------------------|-----------|---------------------------|------------------------|---------|---------|-----------|--------|
| Organizatio | n | | | | | | | |
| lame of Co | ntact | | Lore | ena Chavarria | | | | |
| ddress | | | | | | | | |
| ity, State Z | Zip | | Hob | bs, NM 88240 | | | | |
| hone#/Fax | k# | | 57 | 75-263-7321 | | | | |
| mail | | | director@c | lowntownhobb | os.com | | | |
| | _ | | Event Budg | get | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | |
| | Sponsorships | \$5,000 | | | | | 5,000.00 | |
| | Sales | | | | | | - | |
| Income | Donations | | | | | | - | |
| | Prior Year Carryover | | | | | | - | |
| | Other (please explain) | - | | | | | - | |
| | Total Income | 5,000.00 | - | - | - | - | 5,000.00 | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | _ |
| | Cost of Sales Items | \$5,000 | | | | | 5,000.00 | |
| | Cost of Awards | \$4,000 | | | | | 4,000.00 | |
| | Building/Booth Rent | | | | | | - | NON- |
| EXPENSE | Advertising | \$2,500 | | | | | 2,500.00 | LODGE |
| (NON- | Printing & Mailing | \$1,500 | | | | | 1,500.00 | TAX |
| LODGERS' TAX | Print Media | \$1,500 | | | | | 1,500.00 | |
| IAA | Electronic Media | \$250 | | | | | 250.00 | |
| | Misc. ——— | | | | | | - | |
| | (Please explain) | | | | | | - | |
| | ехрівіну — | | | | | | - | |
| | Total NON- LODGERS' Exp. | 14,750.00 | - | - | - | - | 14,750.00 | |
| | | | | | | | | |
| | | Lodgers' | Tax Budge | et Summary | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | |
| Printing | | - | - | - | - | - | - | LODGEI |
| Print Medi | a | - | - | - | _ | - | - | TAX |
| Electronic | Media | - | - | _ | - | - | - | |
| Other | | 9,900.00 | - | - | - | - | 9,900.00 | |
| TOTAL LO | OGERS' TAX REQ. SUMMARY | 9,900.00 | - | - | - | | 9,900.00 | |

| Lod | | | lget - Ev Informa | | lumbe | r 1 | | | | | |
|--|--|--|----------------------|-------------------|------------|-------------|----------|--|--|--|--|
| Name of Event | Dia de los Mi | uertos | | | | | | | | | |
| Date | 11/02/2024 | | | | | | | | | | |
| Location | Downtown Hobbs (Linam to Turner on Broadway) | | | | | | | | | | |
| Description | A cultural ce | cultural celebration, Dia de los Muertos, is a Mexican holiday celebrated annually to honor de lives of deceased loved ones. | | | | | | | | | |
| Expected Attendance | | 1,500 | # of Overnigh | ters | 100 | | | | | | |
| Is this an annual event? | | Yes | Is this a new o | | Yes | | | | | | |
| | | | PRINTING | | | | | | | | |
| Posters (save-the-date) Programs | Cost | Quantity | Total | _, | Cost | Quantity | Total | | | | |
| | - | | | Flyers Tickets | | | 0.00 | | | | |
| | SUBTOTAL | | - | TICKELS | SUBTOTAL | | | | | | |
| | Cost | Quantity | Total | | | | | | | | |
| Mailings | | | - | - | TOTAL PRIN | NTING COSTS | - | | | | |
| | | | RINT MEDIA | # of a d - | | I | Tatal | | | | |
| Newspaper | | Name | | # of ads | C | ost | Total - | | | | |
| | | | | | | | - | | | | |
| | | | | SUBTOTAL | | | - | | | | |
| 10.1 | | Name | | # of ads | С | ost | Total | | | | |
| Magazine/Other | | | | | | | - | | | | |
| | The prince of the second | | | SUBTOTAL | | | <u>-</u> | | | | |
| | | | | | TOTAL PRIN | NT MEDIA | | | | | |
| | | 7,5750 | ECTRONIC ME | | | | | | | | |
| D-4t- | | Name | | # of spots C | | ost | Total | | | | |
| Radio | | | | | | | - | | | | |
| Television | | | | | | | - | | | | |
| | | | | | | 77. 44-0 | - | | | | |
| Social Media | | | | | 7.9.73 | | - | | | | |
| | | | | | TOTAL -: | TD 145015 | - | | | | |
| | | 07 | THER EXPENSE | | TOTAL ELEC | IK. MEDIA | - | | | | |
| | | Name | LAFENSE | # of item | C | ost | Total | | | | |
| Professional Performance Fees | Various mus | sicians, perfo | rmers, and arti | | | ,900 | 9,900.00 | | | | |
| Sound and Lighting Costs | | | | | | | - | | | | |
| Sanction Fees | | | | | | | - | | | | |
| Promotional Items (eg: tshirts, rings, etc.) | | | | | | | - | | | | |
| Other: (please list) | | | | | | | - | | | | |
| , | | | | | | | - | | | | |
| | | | | | | | - | | | | |
| | | | | | | | - | | | | |
| | | | | | 1 | | - | | | | |
| , | | | | | TOTAL OTH | ER EXPENSE | 9,900.00 | | | | |
| TOTAL REQUEST | FOR E | /ENT 1 | | | | | 9,900.00 | | | | |



City of Hobbs

Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

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| Advertising/Promotion Items | Real Property |
| Sanitation | Tangible Property |
| Sanction Fees | |
| | |

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devide the second control at the second control is a few the tendency Tay Frieding

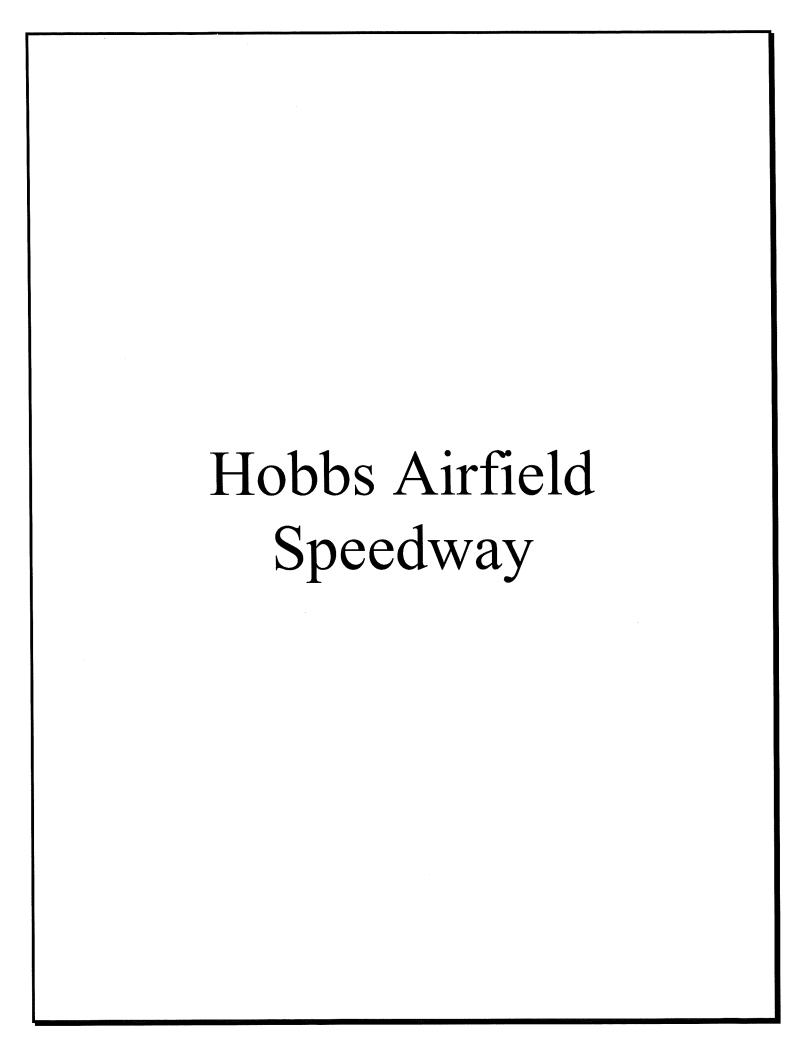
• Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

| i nave read and fully understand the a | bove guidelines for the Lodgers Tax Funding. | |
|--|--|-----------|
| Patricia A. Collins | Hobbs Chamber of Commerce, Inc. | 18-Sep-24 |
| Representative | Name of Organization | date |

| | | Request for Con | Lodgers' T | | ce | | | | | | | |
|-----------------|--------------------------|--------------------|------------|-----------------|-----------|---------|--------------|---------|--|--|--|--|
| Organizatio | n | | Hobbs Cham | ber of Comme | rce, Inc. | | | | | | | |
| Name of Co | ontact | Patty Collins | | | | | | | | | | |
| Address | | | 400 N | I. Marland Blvd | l | | | | | | | |
| City, State 2 | Zip | | Hob | bs, NM 88240 | | | | | | | | |
| Phone#/Fax | x# | | 57 | 75.397.3203 | | | | | | | | |
| email | | | executive(| @hobbschamb | er.org | | | | | | | |
| | | | Event Budg | get | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Sponsorships | 5,600.00 | | | | | 5,600.00 | | | | | |
| | Sales | | | | | | - | | | | | |
| Income | Donations | | | | | | - | | | | | |
| | Prior Year Carryover | | | | | | . | | | | | |
| | Other (please explain) | | | | | | - | | | | | |
| | Total Income | 5,600.00 | - | - | - | - | 5,600.00 | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Cost of Sales Items | | | | | | - | | | | | |
| | Cost of Awards | | | | | | - | | | | | |
| | Building/Booth Rent | | | | | | - | NON - | | | | |
| EXPENSE | Advertising | | | | | | - | LODGERS | | | | |
| (NON- | Printing & Mailing | | | | | | - | TAX | | | | |
| LODGERS' TAX | Print Media | | | | | | - | | | | | |
| IAA | Electronic Media | | | | | | - | | | | | |
| | Team Meals | 5,600.00 | | | | | 5,600.00 | | | | | |
| | (Please explain) | | | | | | - | | | | | |
| | ехріані) | | | | | | - | | | | | |
| | Total NON- LODGERS' Exp. | 5,600.00 | - | - | - | - | 5,600.00 | | | | | |
| | | | | | | | | | | | | |
| | | Lodgers' | Tax Budge | t Summary | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| Printing | | 10,590.00 | - | - | - | - | 10,590.00 | LODGERS | | | | |
| Print Medi | a | 6,150.00 | - | - | - | - | 6,150.00 | TAX | | | | |
| Electronic | Media | 8,259.30 | - | - | - | - | 8,259.30 | | | | | |
| Other | | - | - | - | - | - | - | Ц | | | | |
| TOTAL LOD | OGERS' TAX REQ. SUMMARY | 24,999.30 | | - | - | - | 24,999.30 | | | | | |

| Lod | | ax Bud Event l | | | lumbe | r 1 | | | |
|-----------------------------------|---|---|---------------------------------------|--------------|---------------------|------------------------|----------------------|--|--|
| Name of Event | Hobbs Holida | ay Tournamen | t in partnersh | nip with the | Hobbs Mun | icipal Schools | | | |
| Date | December 26 | ecember 26, 27, 28, 2024 | | | | | | | |
| Location | | ne Hopps Holl | | | | | lobbs Basketball. | | |
| Description | Texas, Nevac | da, and New N | Aexico. Since | 2017, when | the ladies' | teams were add | | | |
| Eveneted Attendance | and their fan | | <u>lave attended</u> # of Overnigh | | cal lodging. 427 | For an average o | f 300 room | | |
| Expected Attendance | | | | | | | | | |
| Is this an annual event? | | | Is this a new PRINTING | eventr | No | | | | |
| | Cost | Quantity | Total | | Cost | Quantity | Total | | |
| Posters (save-the-date) | | | - | Flyers | | | 0.00 | | |
| Programs | 21.18 | 500 | 10,590.00 | Tickets | | | - | | |
| | SUBTOTAL | | 10,590.00 | | SUBTOTAL | | - | | |
| | Cost | Quantity | Total | | | | | | |
| Mailings | | | - | | TOTAL PRI | NTING COSTS | 10,590.00 | | |
| | | | RINT MEDIA | | | | | | |
| Newspaper | Habba Nawa | Name | u Loodou | # of ads | C | ost 450.00 | Total | | |
| Newspaper | Hobbs News Sun/Lovington Leader Out of area | | | 5 | 7-2 | 650.00 | 2,250.00 3,900.00 | | |
| | Out of area | | | SUBTOTAL | | 030.00 | 6,150.00 | | |
| | | Name | | # of ads | C | ost | Total | | |
| Magazine/Other | | | | | | | - | | |
| | | | | | | | - | | |
| | | | | SUBTOTAL | | | - | | |
| | | | | | TOTAL PRII | NT MEDIA | 6,150.00 | | |
| | 1 | | CTRONIC ME | | | | × | | |
| | | Name | | # of spots | | cost | Total | | |
| Radio | Noalmark/N | CONTRACTOR | Balanta fan | 750 | | 4.09 | 3,067.50 | | |
| Talavisias | KBIM/Local | IQ/IHeart Me | dia (out of are | 1020 | | 5.09 | 5,191.80 | | |
| Television | | | | 200 | | | - | | |
| Social Media | | | | | | | - | | |
| Social Wealth | | | | | | | _ | | |
| | | | | | TOTAL ELEC | TR. MEDIA | 8,259.30 | | |
| | | ОТ | HER EXPENSE | | | | -, | | |
| | | Name | . = | # of item | (| Cost | Total | | |
| Professional Performance Fees | | | | | | | - | | |
| Sound and Lighting Costs | | | | | | | - | | |
| Sanction Fees | | | | | | | - | | |
| Promotional Items (eg: tshirts, | | | | | | | - | | |
| rings, etc.) Other: (please list) | | | | | | | - | | |
| Other: (please list) | | | | | | | - | | |
| | | | | | | | - | | |
| | | | | | | | - | | |
| | | | Section Control | S-12 B/2 | 7.16 | A CONTRACTOR OF STREET | - | | |
| | | | | | | | - | | |
| | | | | | TOTAL OTH | ER EXPENSE | · - | | |
| TOTAL REQUEST | FOR EV | /ENT 1 | | | | | 24,999.30 | | |







City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

SEP 23 2024

OFFICE OF THE CITY CLERK HOBBS, NEW MEXICO

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| | |

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

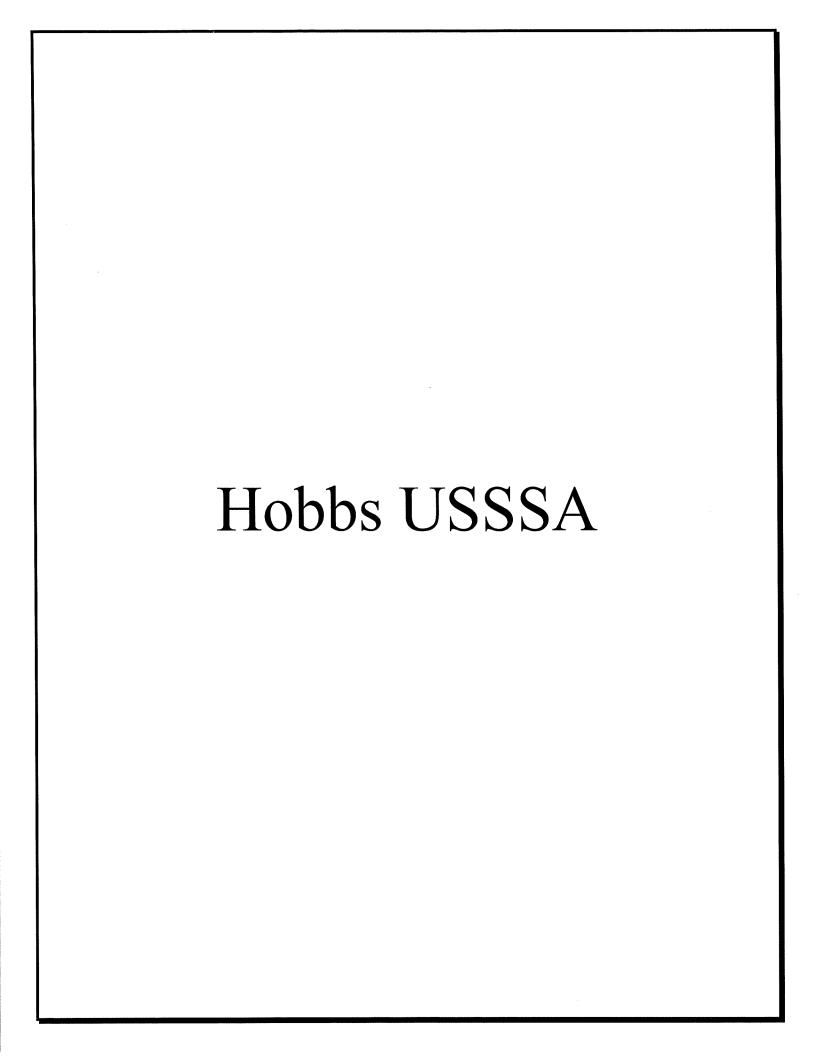
Name of Organization

9-23-20

date

| | | Request for | Lodgers' T | | ce | | | | | | | |
|---------------|---|-------------------------------------|---|--|-------------------|--|--------|-----------|--|--|--|--|
| Organizatio | n | | | | 1 11 1111 | | | | | | | |
| Name of Co | | Hobbs Airfield Speedway Jamel Award | | | | | | | | | | |
| Address | | 529 W. Gold Ave. | | | | | | | | | | |
| City, State 2 | lip air | Ho | labe . N | M 887 | ru ^s n | | | | | | | |
| Phone#/Fax | | | | -5099 | | | | | | | | |
| email | ** | ho | bbcairle | ld speed w | lay @ a ina | il. Com | | : | | | | |
| | | | Event Budg | | ,, _ ,, | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Sponsorships | | | | | | - | | | | | |
| | Sales | 10,500 | | Organisa marianta de la Malanda de Santa (Decada de Albania) de maria de Santa (Decada de Albania) de maria de | | | 10500 | | | | | |
| Income | Donations | | | | | | | | | | | |
| | Prior Year Carryover | | | · · · · · · · · · · · · · · · · · · · | | | - | | | | | |
| | Other (please explain) | | | ************************************** | | <u> </u> | | | | | | |
| | Total Income | 10500. | | - | - | - American Communication Communication | 10500 | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Cost of Sales Items | 2100 | | | | | 2100- | | | | | |
| | Cost of Awards | 8,000 | | | | | 8000. | | | | | |
| | Building/Booth Rent | | interestation (1915) in the medium by conserving that my facing the little state of the second process. | And the best desiration of the second section sect | | | - | NON - | | | | |
| EXPENSE | Advertising | | | | | | | LODGERS | | | | |
| (NON- | Printing & Mailing | | | | | | | TAX | | | | |
| LODGERS' | Print Media | | | | | | * | | | | | |
| TAX | Electronic Media | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | Misc. (Please | | | | | İ | | | | | | |
| | explain) | | | | | | _ | | | | | |
| | Total NON- LODGERS' Exp. | 10100- | - | - | - | _ | 10100- | | | | | |
| | | | * | | · | * | | | | | | |
| | | Lodgers' | Tax Budge | t Summary | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| Printing | 19 km² (Ortolano) (Olobalano) del menunta matem (Inno espasa menunta selas sensos, basernapan asenas menanta manasa sasa asas | - | | | | | | LODGERS' | | | | |
| Print Media | | | - | | | | | TAX | | | | |
| Electronic I | Media | 643 - | | and the second s | | | 643 - | | | | | |
| Other (VO) | roter (Limpy) | 2500- | •• | _ | _ | - | 2500- | \coprod | | | | |
| TOTAL LOD | GERS' TAX REQ. SUMMARY | 3143. | | - | | | 3143 - | | | | | |

| Lod | | ax Bud Event | | | lumber 1 | | | | |
|--|---|--|---------------|-------------------|--|---------------|--|--|--|
| Name of Event | | Flas | hlight | Cash C | Day's with Lin | a PY | | | |
| Date | | Flashlight Cash Day's with Limpy NOV. 2nd 2024 5333 N. A street Hobbs NM 88240 | | | | | | | |
| Location | | ď | ~~. ~~~? | 11/14 | hard Holdes nina | Sezien | | | |
| Description | No pre Daily Dr | PRale, river, Tru | shreet, Su | null Time, | Tailgate, RWYB and | Jr Drageder C | | | |
| Expected Attendance | | 700 | # of Overnig | hters | 150 | | | | |
| Is this an annual event? | *************************************** | 403 | Is this a new | | | | | | |
| | | I say way sa | PRINTING | | The state of the s | | | | |
| | Cost | Quantity | Total | | Cost Quantity | Total | | | |
| Posters (save-the-date) Programs | | | - | Flyers Tickets | | 0.0 | | | |
| | SUBTOTAL | | - | 1 | SUBTOTAL | | | | |
| | Cost | Quantity | Total |] | | | | | |
| Mailings | | | • | | TOTAL PRINTING COSTS | | | | |
| | | p | RINT MEDIA | | | | | | |
| | | Name | | # of ads | Cost | Total | | | |
| Newspaper | (O) | | | | | - | | | |
| | | | | SUBTOTAL | | - | | | |
| | | Name | | # of ads | Cost | Total | | | |
| Magazine/Other | | | | | | - | | | |
| | | | | SUBTOTAL | | _ | | | |
| | | | | | TOTAL PRINT MEDIA | - | | | |
| | - | EL | ECTRONIC M | EDIA | | | | | |
| | | Name | | # of spots | Cost | Total | | | |
| Radio | W 10: | 5 | | imunith | 643.00 | 643 - | | | |
| Television | | | | | | • | | | |
| Social Media | | | | | | - | | | |
| | | | | | TOTAL ELECTR, MEDIA | 643 -0 | | | |
| , M | *** | 01 | THER EXPENS | E | J. S. F. LELOIN, MILDIA | <u> </u> | | | |
| | | Name | | # of item | Cost | Total | | | |
| Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list) | Chris | Collins romober | (limy) | 1 | 2500 | 2500 - | | | |
| . , | | | | | | - | | | |
| | | | | | TOTAL OTHER EXPENSE | 2500 - | | | |
| TOTAL REQUEST | FOR E | JENT 1 | | | | 3143 - | | | |





City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

| Eligible | Non-Eligible |
|--|--------------------------------|
| Professional Performance Fees | Administrative Office Overhead |
| Sound and Lighting as Related to Performance | Website Costs |
| Advertising/Promotion Items | Real Property |
| Sanitation | Tangible Property |
| Sanction Fees | |
| | |

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

- 2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
- 6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission
 - Proof of Workers-Comp or Liability Insurance Coverage

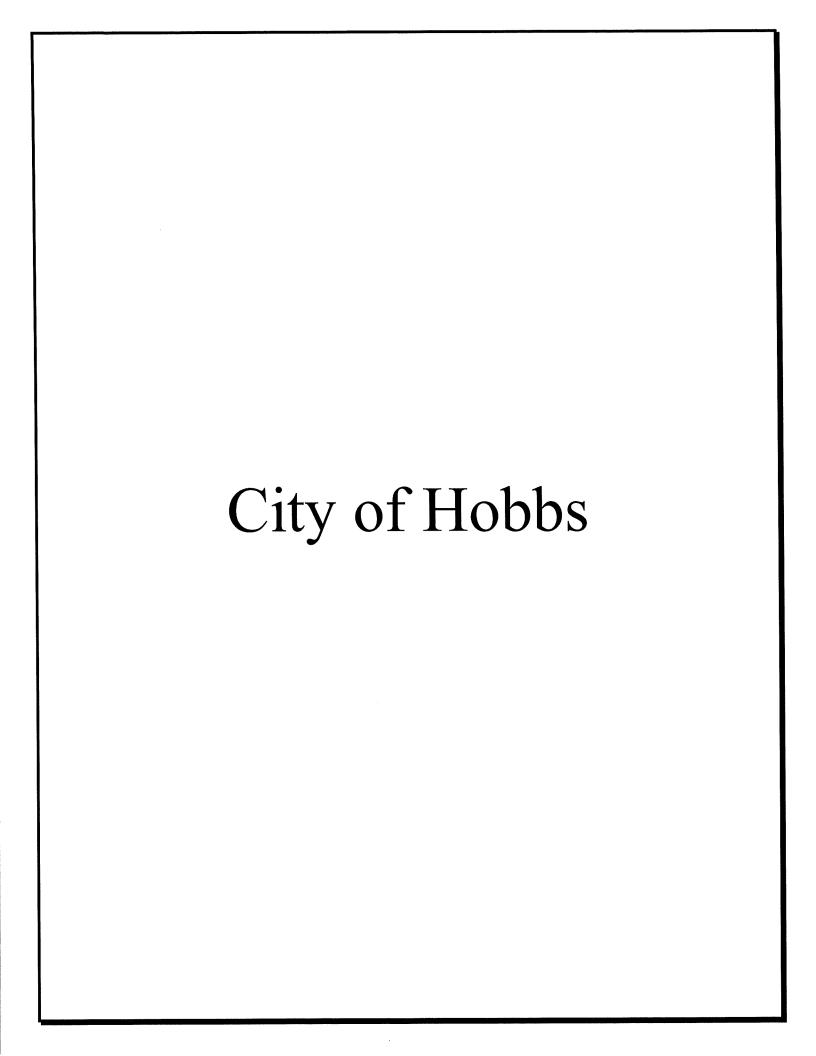
Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

| I have read and fully understand the | above guidelines for the Lodgers' Tax Funding. | |
|--------------------------------------|--|-----------|
| Julie Rodriguez | Hobbs USSSA | 9/26/2024 |
| Representative | Name of Organization | date |

| | | Request for Con | Lodgers' T | | ce | | | | | | | |
|-----------------|--|-----------------|------------|----------------|---------|---------|-----------|----------|--|--|--|--|
| Organizatio | | | | | | | | | | | | |
| Name of Co | ontact | Julie Rodriguez | | | | | | | | | | |
| Address | | | P.(| O. Box 5425 | | | | | | | | |
| City, State 2 | Zip | | Hob | bs NM 88240 | | | | | | | | |
| Phone#/Fax | x# | | 575-602-17 | 17 fax 575-433 | 3-1626 | | | | | | | |
| email | | | nmwt | xfp@gmail.cor | n | | | | | | | |
| | | | Event Budg | et | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Sponsorships | | | | | | - | | | | | |
| | Sales | 30,000.00 | 13,000.00 | | | | 43,000.00 | | | | | |
| Income | Donations | | | | | | - | | | | | |
| | Prior Year Carryover | | | | | | - | | | | | |
| | Other (please explain) | | | | | | - | | | | | |
| | Total Income | 30,000.00 | 13,000.00 | - | - | - | 43,000.00 | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | _ | | | | |
| | Cost of Sales Items | | | | | | - | | | | | |
| | Cost of Awards | 4,000.00 | 1,000.00 | | | | 5,000.00 | | | | | |
| | Building/Booth Rent | | | | | | - | NON - | | | | |
| EXPENSE | Advertising | | | | | | - | LODGERS' | | | | |
| (NON- | Printing & Mailing | | | | | | - | TAX | | | | |
| LODGERS' TAX | Print Media | | | | | | - | | | | | |
| 17.00 | Electronic Media | | | | | | - | | | | | |
| | Umpires,UIC and Staff Misc. | 10,000.00 | 6,390.00 | | | | 16,390.00 | | | | | |
| | (Please explain) Umpires and Staff Lodging | 6,500.00 | 3,000.00 | | | | 9,500.00 | | | | | |
| | Sanction Fees | 9,000.00 | 2,500.00 | | | | 11,500.00 | | | | | |
| | Total NON- LODGERS' Exp. | 29,500.00 | 12,890.00 | - | - | - | 42,390.00 | | | | | |
| | | | | | | | | | | | | |
| | | Lodgers' | Tax Budge | t Summary | | | | | | | | |
| , | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | L | | | | |
| Printing | | - | - | - | - | - | - | LODGERS' | | | | |
| Print Medi | a | - | - | - | - | - | - | ТАХ | | | | |
| Electronic | Media | - | - | - | - | - | - | | | | | |
| Other | | 9,000.00 | 5,000.00 | - | - | - | 14,000.00 | Ц | | | | |
| TOTAL LOD | OGERS' TAX REQ. SUMMARY | 9,000.00 | 5,000.00 | - | - | - | 14,000.00 | | | | | |

| Lod | | | lget - Ev Informa | | lumbe | r 2 | | | | |
|-----------------------------------|-----------------------------|--|------------------------|-------------|------------|-------------|----------|--|--|--|
| Name of Event | NM/WTX Ch | allenge Cup | | | | | | | | |
| Date | 11/8-10 | 1/8-10 | | | | | | | | |
| Location | Ziaplex | | | | | | | | | |
| Description | This is a new tryout to cor | is is a new event where teams will be formed by the county they live in. These teams will out to compete in the Challenge Cup and go on and represent NM in Florida. We will host a lls competion on Friday night and a home run derby. | | | | | | | | |
| Expected Attendance | | 1500 | # of Overnigh | nters | 500 | | | | | |
| Is this an annual event? | | no | Is this a new PRINTING | | yes | | | | | |
| | Cost | Quantity | Total | | Cost | Quantity | Total | | | |
| Posters (save-the-date) Programs | | | - | Flyers | | | 0.00 | | | |
| | | | - | Tickets | | | - | | | |
| | SUBTOTAL | Ouent't. | - T-4-1 | - | SUBTOTAL | | - | | | |
| Mailings | Cost | Quantity | Total _ | 1 | TOTAL DRIN | ITING COSTS | | | | |
| ividiliigs | | P | RINT MEDIA | | TOTALFRIN | 11110 00313 | | | | |
| | | Name | | # of ads | Co | ost | Total | | | |
| Newspaper | | | | | | | - | | | |
| | | | | SUBTOTAL | | | - | | | |
| | | Name | | # of ads | Co | ost | Total | | | |
| Magazine/Other | | | | | | | - | | | |
| | | | A THORN STORY | SUBTOTAL | | | - | | | |
| | L | | | 1223.31AL | TOTAL PRIN | IT MEDIA | - | | | |
| | | EL | ECTRONIC ME | DIA | | | | | | |
| | | Name | | # of spots | C | ost | Total | | | |
| Radio | | | | | | | - | | | |
| Television | | | | | | | - | | | |
| T CICVISION | | C 20 314 | | | | | _ | | | |
| Social Media | | | | | | | - | | | |
| | | | | | | | - | | | |
| | | | | | TOTAL ELEC | TR. MEDIA | - | | | |
| | | O1 Name | THER EXPENSE | # of item | | ost | Total | | | |
| Professional Performance Fees | test | Ivaille | | # Of Itelli | | ogt. | 10tal - | | | |
| Sound and Lighting Costs | | | | | | | - | | | |
| Sanction Fees | USSSA Sanct | NAME AND ADDRESS OF THE OWNER, TH | | 1 | | 5,000.00 | 5,000.00 | | | |
| Promotional Items (eg: tshirts, | USSSA Rings | | | | | | - | | | |
| rings, etc.) Other: (please list) | | | | | | | - | | | |
| (p. case not) | | | | | | | | | | |
| | | | | | | | - | | | |
| | | - 1000 | | | | | - | | | |
| | | | | | X | | - | | | |
| | | 77 X 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | | | TOTAL OTHE | R FXDFNISF | 5,000.00 | | | |
| TOTAL REQUEST | COD EL | /ENIT O | | | TOTAL OTHE | -N LAFLINGE | 3,000.00 | | | |

| Lod | | | lget - Ev Informa | | lumbe | r 1 | | |
|--|---|--|--------------------------|-------------------|-------------|--------------|----------|--|
| Name of Event | Toys for Tots | | | | | | | |
| | December 6-8 | | | | | | | |
| Location | Veteran Memorial Complex /Ziaplex | | | | | | | |
| Description | USSSA Girls Fastpitch Qualifier Event using all 10 fields Ages 8u-18u We also partner with the local Toys for Tots and have teams donate toys for families in Hobbs . | | | | | | | |
| Expected Attendance | e 2000 # of Overnighters 1500 | | | | | | | |
| Is this an annual event? | | yes Is this a new event? | | | no | | | |
| | | • | PRINTING | | | | | |
| | Cost | Quantity | Total | _, | Cost | Quantity | Total | |
| Posters (save-the-date) Programs | | | - | Flyers Tickets | | | 0.00 | |
| Fiograins | SUBTOTAL | | - | lickers | SUBTOTAL | | - | |
| | Cost | Quantity | Total | | | | | |
| Mailings | 1 - 7 - 7 | | - | | TOTAL PRIN | ITING COSTS | <u>-</u> | |
| | | | PRINT MEDIA | # of = d - | | act T | Takal | |
| Newspaper | | Name | | # of ads | C | ost | Total - | |
| | | | | | 122414 | | | |
| | | | | SUBTOTAL | | | - | |
| BA | Name | | | # of ads | Cost | | Total | |
| Magazine/Other | | | | | | | - | |
| | | | | | | | - | |
| | | | | SUBTOTAL | TOTAL PRIN | IT MEDIA | | |
| | | | LECTRONIC ME | | | | | |
| n - 41 - | Name | | | # of spots Cost | | | Total | |
| Radio | | | | | | | - | |
| Television | | | | | | 73.7.7 | _ | |
| | | | | | | TO BE WAS TO | _ | |
| Social Media | | | | | | | - | |
| | | | | | TOTAL | FD 1455 | - | |
| | | 07 | THER EXPENSE | | TOTAL ELECT | IK. MEDIA | - | |
| | | Name | LAFENSE | # of item | C | ost | Total | |
| Professional Performance Fees | | | | | | | - | |
| Sound and Lighting Costs | | | | | | | - | |
| Sanction Fees | USSSA Sanction Fee | | | 1 | | 9,000.00 | 9,000.00 | |
| Promotional Items (eg: tshirts, rings, etc.) | USSSA Rings USSSA Metals | | | | | | - | |
| Other: (please list) | USSSA Metals USSSA Bags | | | | | | | |
| | | | | | | | - | |
| | | | | | | | - | |
| | | | | | | | - | |
| | | | | | | | - | |
| | | The state of the s | The second second second | and the second | TOTAL OTHE | R EXPENSE | 9,000.00 | |
| TOTAL REQUEST | FOR EV | 'ENT 1 | | | | | 9,000.00 | |





City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

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|--|--------------------------------|--|--|--|--|
| Professional Performance Fees | Administrative Office Overhead | | | | |
| Sound and Lighting as Related to Performance | Website Costs | | | | |
| Advertising/Promotion Items | Real Property | | | | |
| Sanitation | Tangible Property | | | | |
| Sanction Fees | | | | | |
| | | | | | |

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Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

| I have read and fully understand the above | guidelines for the Lodgers' Tax Funding. | |
|--|--|-----------|
| Chad Littlejohn | City of Hobbs | 9/26/2024 |
| Representative | Name of Organization | date |

| | | | Lodgers' T | ax Assistand | ce | | | | |
|----------------------------|--------------------------|-------------------|------------|--------------|---------|---------|-----------|---------|--|
| Organization City of Hobbs | | | | | | | | | |
| Name of Co | | | | | | | | | |
| Address | | 200 East Broadway | | | | | | | |
| City, State 2 | Zip | Hobbs, NM 88240 | | | | | | | |
| Phone#/Fax | x# | (575) 397-8603 | | | | | | | |
| email | clittlejohn@hobbsnm.org | | | | | | | | |
| | | | Event Budg | get | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | |
| | Sponsorships | | | | | | - | | |
| | Sales | | | | | | - | | |
| Income | Donations | | | | | | - | | |
| | Prior Year Carryover | | | | | | - | | |
| | Other (please explain) | | | | | | - | | |
| | Total Income | - | - | - | - | | - | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | <u></u> | |
| EXPENSE (NON-LODGERS' | Cost of Sales Items | | | | | | - | | |
| | Cost of Awards | | | | | | - | | |
| | Building/Booth Rent | | | | | | - | NON - | |
| | Advertising | | | | | | | LODGERS | |
| | Printing & Mailing | 13,345.45 | | | | | 13,345.45 | TAX | |
| | | | | | | | - | | |
| TAX | | | | | | | - | | |
| | | | | | | | - | | |
| | Misc. (Please | | | | | | - | | |
| 3. | explain) ———— | | | | | | - | | |
| | Total NON- LODGERS' Exp. | 13,345.45 | - | - | - | - | 13,345.45 | | |
| | | | | | | | | | |
| | | Lodgers | Tax Budge | et Summary | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | Н | |
| Printing | | - | - | - | - | - | - | LODGERS | |
| Print Media | | - | - | - | - | - | - | TAX | |
| Electronic | Media | - | - | - | - | - | - | | |
| Other | | 13,345.45 | - | - | - | - | 13,345.45 | Ц | |
| TOTAL LOD | OGERS' TAX REQ. SUMMARY | 13,345.45 | - | - | - | - | 13,345.45 | | |

| Lod | | | lget - Ev Informa | | lumbe | r 1 | | |
|-----------------------------------|--|---------------|----------------------|-------------------|------------|-------------|----------------|--|
| Name of Event | The GUIDE-V | Vinter 2024/2 | 2025 | | | | | |
| Date | Winter 2024 Printing | | | | | | | |
| Location | City of Hobbs Facilities and Partner Businesses | | | | | | | |
| Description | Printing costs for Winter 2024/2025 Edition of The GUIDE magazine. We are trying print-only this go around (rather than also mailing to residences), for distribution at COH facilities as well as partner businesses and non-profits (restaurants, hotels, United Way, etc.) in an effort to | | | | | | | |
| Expected Attendance | nemer contr | 2500 | # of Overnigh | nters | 50 | | | |
| Is this an annual event? | | Yes | Is this a new | | No | | | |
| | | | PRINTING | | | | | |
| | Cost | Quantity | Total | | Cost | Quantity | Total | |
| Posters (save-the-date) Programs | CALIFORNIA DE CONTRA CONTRA DE | | - | Flyers Tickets | | | 0.00 | |
| riogianis | SUBTOTAL | 1 1 7 7 7 1 | - | Tickets | SUBTOTAL | | - | |
| | Cost | Quantity | Total | _ | | | | |
| Mailings | | | - | | TOTAL PRIN | ITING COSTS | - | |
| | | Name P | PRINT MEDIA | # of ads | | ost | Total | |
| Newspaper | | ivame | | # or aus | | ost | Total - | |
| | | | | | | | - | |
| | | | | SUBTOTAL | | | - | |
| | Name | | | # of ads | Cost | | Total | |
| Magazine/Other | MS INK Printing Services | | | 0 | | 20,000.00 | - | |
| | | | | SUBTOTAL | | | - | |
| | | | | | TOTAL PRIN | IT MEDIA | - | |
| | | | LECTRONIC ME | | | | | |
| | Name Noalmark Broadcasting | | | # of spots | C | ost | Total | |
| Radio | MTD Radio | roadcasting | | | | | - | |
| Television | IVIID Raulo | | | | | | - | |
| | · 克姆亚尔普 | | | | | | - | |
| Social Media | | | | 150 3 | | | - | |
| | 等 於13 | | | | | | - | |
| | | 0. | THER EXPENSE | | TOTAL ELEC | TR. MEDIA | - | |
| | | Name | THEN EXPENSE | # of item | С | ost | Total | |
| Professional Performance Fees | | | | | | | - | |
| Sound and Lighting Costs | | | | | | | - | |
| Sanction Fees | | | | | | | :- | |
| Promotional Items (eg: tshirts, | | | | | | | - | |
| rings, etc.) Other: (please list) | | | | 1 | | 13,345.45 | - 13,345.45 | |
| Cinet: (piedse iist) | | | | | 12 | 13,343.43 | - | |
| | And the second of the second o | | | | | | - | |
| | | | | | | | - | |
| | | | | | | | - | |
| | | | | | TOTAL OTHI | ER EXPENSE | 13,345.45 | |
| TOTAL REQUEST | FOR EV | /ENT 1 | | | | | 13,345.45 | |

City of Hobbs -Center of Recreational Excellence (CORE)



City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

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|--------------------------------|
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| Website Costs |
| Real Property |
| Tangible Property |
| |
| |

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Representative

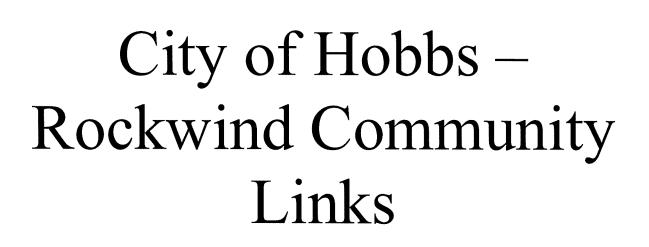
Name of Organization

9-27-24

date

| | | Request for | Lodgers' T | | ce | | | | | |
|--------------|---|-----------------------|------------|--------------|---------|---------|-----------|--------|--|--|
| Organizatio | rganization City of Hobbs; Center of Recreational Excellence (CORE) | | | | | | | | | |
| lame of Co | | Paula Drake | | | | | | | | |
| ddress | | 4827 N Lovington Hwy. | | | | | | | | |
| ity, State Z | 7in | | | bs, NM 88240 | | | | | | |
| hone#/Fax | | | | 5-391-6912 | | | | | | |
| mail | | | | e@hobbsnm.or | re | | | | | |
| | | | vent Budg | | J | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | |
| | Sponsorships | | | | | | - | | | |
| | Sales | | | | | | - | | | |
| Income | Donations | | | | | | - | | | |
| | Prior Year Carryover | | | | | | - | | | |
| | Other (please explain) | | | | | | - | | | |
| | Total Income | - | - | - | - | - | - | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | _ | | |
| | Cost of Sales Items | | | | | | - | | | |
| | Cost of Awards | | | | | | - | | | |
| | Building/Booth Rent | | | | | | - | NON - | | |
| EXPENSE | Advertising | | | | | | - | LODGER | | |
| (NON- | Printing & Mailing | | | | | | - | TAX | | |
| LODGERS' | Print Media | | | | | | - | | | |
| TAX | Electronic Media | | | | | | - | | | |
| | Misc. | | | | | | - | | | |
| | (Please | | | | | | - | | | |
| | explain) ———————————————————————————————————— | | | | | | - | | | |
| | Total NON- LODGERS' Exp. | - | - | - | - | - | - | | | |
| | • | | | | | | | | | |
| | | Lodgers' | Tax Budge | et Summary | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | _ | | |
| Printing | | - | - | - | - | - | - | LODGER | | |
| Print Medi | ia | - | - | - | - | - | - | TAX | | |
| Electronic | Media | - | - | - | - | - | - | | | |
| Other | | 35,000.00 | - | - | - | - | 35,000.00 | | | |
| TOTAL LOI | DGERS' TAX REQ. SUMMARY | 35,000.00 | | | | - | 35,000.00 | | | |

| Lod | Description of the Control of the Co | | lget - Ev Informa | | lumbe | r 1 | | | | |
|--|--|---|--|-------------------|-------------|--|-----------|--|--|--|
| Name of Event | Amateur Pic | kleball Tourn | ament with th | e Pros by Pl | RO Sports | | | | | |
| Date | January 16 t | anuary 16 through January 19, 2025 | | | | | | | | |
| Location | Center of Re | enter of Recreational Excellence - CORE | | | | | | | | |
| | | ckleball Tournament managed by PRO Sports, a professional organization whi | | | | | | | | |
| Description | amateur pla | nateur players the opportunity to play/learn from professionals. Organized le oments/clinic will also be provided to assist with growing the sport. | | | | | | | | |
| Expected Attendance | | 250 | # of Overnigh | iters | 500 | | | | | |
| Is this an annual event? | | | Is this a new | event? | yes | | | | | |
| | | | PRINTING | | | | | | | |
| | Cost | Quantity | Total | | Cost | Quantity | Total | | | |
| Posters (save-the-date) | CONTRACTOR STATE OF THE PARTY AND ADDRESS OF T | | • | Flyers Tickets | | ************ | 0.00 | | | |
| Programs | SUBTOTAL | | <u> </u> | lickets | SUBTOTAL | | | | | |
| | Cost | Quantity | Total | | JOBIOTAL | | | | | |
| Mailings | | | | | TOTAL PRIN | TING COSTS | - | | | |
| | | P | RINT MEDIA | | | | | | | |
| | | Name | | # of ads | Co | st | Total | | | |
| Newspaper | | | | | | The state of the s | - | | | |
| | | | | SUBTOTAL | | | | | | |
| | | Name | | # of ads | Co | ost | Total | | | |
| Magazine/Other | Traine | | | # Ol aus | | 750 | - 10tai | | | |
| | | | | | | | - | | | |
| | | | | SUBTOTAL | | | • | | | |
| | | | | | TOTAL PRIN | T MEDIA | • | | | |
| | | | ECTRONIC ME | | | | | | | |
| 0.11 | | Name | | # of spots | Co | ost | Total | | | |
| Radio | | and the state of the state of the state of | Commence of the second contract of the second | | | and a second and a few seconds | • | | | |
| Television | | | | | | | | | | |
| relevision | | | - | | | | | | | |
| Social Media | | | | | | | | | | |
| | | | | | | ****** | - | | | |
| | | | | | TOTAL ELECT | R. MEDIA | - | | | |
| | | | HER EXPENSE | | | | | | | |
| | D1 11 1 11 D | Name | | # of item | Co | ost | Total | | | |
| Professional Performance Fees Sound and Lighting Costs | | ofessional Pla | ayer | 3 | | 10,000.00 | 30,000.00 | | | |
| Sanction Fees | Appearance | rees | | 3 | | 10,000.00 | 30,000.00 | | | |
| Promotional Items (eg: tshirts, | Promotiona | gifts for all p | lavers | 400 | | 12.50 | 5,000.00 | | | |
| rings, etc.) | | | | | | | | | | |
| Other: (please list) | | | | | | | | | | |
| | | | | | | | - | | | |
| | | | | | | | - | | | |
| | | | | | | | • | | | |
| | | A | | 1 | | | - | | | |
| | 5.0000000000000000000000000000000000000 | | | | TOTAL OTHE | R EXPENSE | 35,000.00 | | | |
| | | | | | | | 23,000.00 | | | |
| TOTAL REQUEST | FOR EV | ENT 1 | | | | | 35,000.00 | | | |





City of Hobbs

Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

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| Eligible | Non-Eligible |
|---|---|
| Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees | Administrative Office Overhead Website Costs Real Property Tangible Property |

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

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Representative

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

ACKWING Community LINKS

Name of Organization

Agreement of the Lodgers' Tax Funding.

Garage September 1988

April 1988

April 1988

April 1988

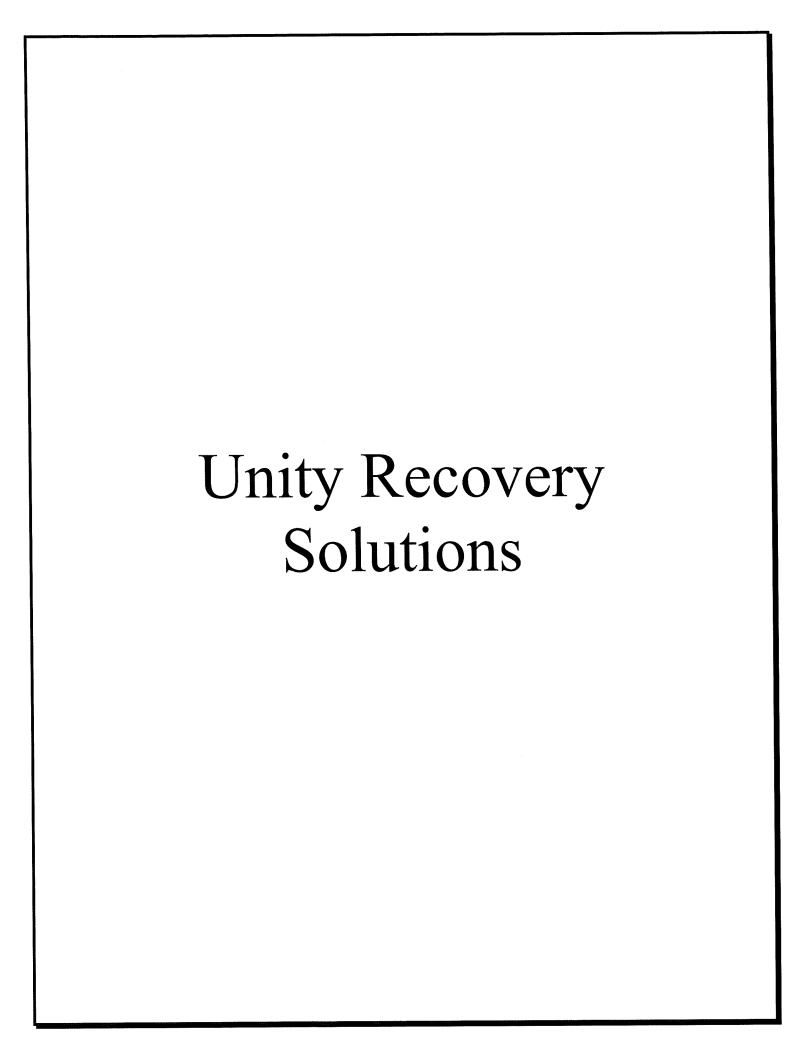
April 2088

April 1988

April 2088

| | | Request for | r Lodgers' 1 | | ice | | | | | | | |
|-----------------|--|----------------|--------------|-------------|---------------|---------------|-----------|--------|--|--|--|--|
| Organizatio | Organization CITY OF HOBBS | | | | | | | | | | | |
| Name of Co | ontact Ben | Kirkes - Rockw | | | rofessional/G | eneral Manage | • | | | | | |
| Address | Ben Kirkes - Rockwind Community Links Golf Professional/General Manager ddress 5001 JACK GOMEZ BLVD | | | | | | | | | | | |
| City, State | y, State Zip HOBBS, NM 88240 | | | | | | | | | | | |
| Phone#/Fa | x# | | | 75-397-9297 | | | | | | | | |
| email | | | | | | | | | | | | |
| | | | Event Budg | | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Sponsorships | | | | | | | | | | | |
| | Sales | | | | | | _ | | | | | |
| Income | Donations | | | | | | | | | | | |
| | Prior Year Carryover | | | | | | | | | | | |
| | Other (please explain) | | | | | | - | | | | | |
| | Total Income | - | - | - | - | _ | - | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Cost of Sales Items | | | | | | _ | | | | | |
| | Cost of Awards | 6,400.00 | | | | | 6,400.00 | | | | | |
| | Building/Booth Rent | | | | | | - | NON - | | | | |
| EXPENSE | Advertising | 7,660.00 | | | | | 7,660.00 | LODGER | | | | |
| (NON- | Printing & Mailing | 3,700.00 | | | | | 3,700.00 | TAX | | | | |
| LODGERS' TAX | Print Media | | | | | | - | | | | | |
| | Electronic Media | | , | | | | - | | | | | |
| | Misc. | | | | | | - | | | | | |
| | (Please explain) | | | | | | - | | | | | |
| | | | | | | | - | | | | | |
| | Total NON- LODGERS' Exp. | 17,760.00 | - | - | - | - | 17,760.00 | | | | | |
| | | | | | | | | | | | | |
| | | Lodgers' | Tax Budge | t Summary | | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| Printing | | | - | - | _ | - | - | LODGER | | | | |
| Print Media | a | 31,000.00 | _ | - | - | - | 31,000.00 | TAX | | | | |
| lectronic I | Vledia | 15,050.00 | - | - | - | - | 15,050.00 | | | | | |
| Other | | - | | - | - | - | - | | | | | |
| OTAL LOD | GERS' TAX REQ. SUMMARY | 46,050.00 | | | | | 46,050.00 | | | | | |

| Loc | lgers' 1 | | lget - E Inform | | lumbe | r 1 | | | | | | |
|--|--------------------------|---|------------------------|------------|-------------|--------------|----------------------|--|--|--|--|--|
| Name of Event | ADVERTISIN | G. MARKETIN | IG AND PROM | IOTIONS FO | P BOCKININD | CORGRANIANTY | | | | | | |
| Date | | ADVERTISING, MARKETING AND PROMOTIONS FOR ROCKWIND COMMUNITY LINKS NOVEMBER 2024 - JUNE 2025 | | | | | | | | | | |
| Location | | | | | | | | | | | | |
| 20041011 | | 001 JACK GOMEZ BLVD. HOBBS NM 88240 OCKWIND IS RANKED AS ONE OF THE BEST GOLF COURSES IN THE STATE ON MULTIF | | | | | | | | | | |
| Description | PLATFORMS PLAYED, ESF | MULTIPLE ER OF ROUNDS | | | | | | | | | | |
| Expected Attendance | | 25000+ | # of Overnight | | | | | | | | | |
| Is this an annual event? | | | | | 1,500-2,000 | | | | | | | |
| the arrangement of the second | | ANNUAL | Is this a new PRINTING | event? | NO | | | | | | | |
| | Cost | Quantity | Total | | Cost | 0 | | | | | | |
| Posters (save-the-date) | | Quarterey | - Total | Flyers | Cost | Quantity | Total | | | | | |
| Programs | | | - | Tickets | | | 0.00 | | | | | |
| | SUBTOTAL | | | | SUBTOTAL | | | | | | | |
| | Cost | Quantity | Total | 1 | | | | | | | | |
| Mailings | | | | 1 | TOTAL PRIN | TING COSTS | _ | | | | | |
| | | Р | RINT MEDIA | | | | | | | | | |
| | | Name | | # of ads | Co | st | Total | | | | | |
| Newspaper | HOBBS NEW | | | 10 | | 500.00 | 5,000.00 | | | | | |
| | OTHER REGI | ONAL PAPERS | 3 | 20 | | 500.00 | 10,000.00 | | | | | |
| | | | | SUBTOTAL | | | 15,000.00 | | | | | |
| Magazina (Othor | D | Name | | # of ads | Co | | Total | | | | | |
| Magazine/Other | | sin Oil/Gas/Er | | 2 | \$4,0 | 00 | 8,000.00 | | | | | |
| | 1 X Ivionthly, | Lubbock/Mic | dland Mags | 2 | | 4,000.00 | 8,000.00 | | | | | |
| | | | | SUBTOTAL | | | 16,000.00 | | | | | |
| | | FI | ECTRONIC ME | DIA | TOTAL PRIN | T MEDIA | 31,000.00 | | | | | |
| | | Name | LCT KOIVIC IVIE | # of spots | Co | | ~ | | | | | |
| Radio | Regional Ra | dio advertisin | g (NM) | 300 | CO | 10.00 | Total | | | | | |
| | | vertising (TX) | 8 () | 300 | | 13.00 | 3,000.00 3,900.00 | | | | | |
| Television | | V COMMERCI | ALS | 3 | | 2,300.00 | 6,900.00 | | | | | |
| | | | | | | 2,000.00 | 0,500.00 | | | | | |
| Social Media | Faceboook F | osts for Tour | naments | 50 | | 25.00 | 1,250.00 | | | | | |
| | | | | 1 | TOTAL ELECT | R. MEDIA | 15,050.00 | | | | | |
| | | ОТ | HER EXPENSE | | | | | | | | | |
| Drofossional Dauf | | Name | | # of item | Co | st | Total | | | | | |
| Professional Performance Fees | | | | | | | - | | | | | |
| Sound and Lighting Costs Sanction Fees | | | | | | | - | | | | | |
| Promotional Items (eg: tshirts, | | | | | | | - | | | | | |
| rings, etc.) | | | | | | - | - | | | | | |
| Other: (please list) | | | | | | | - | | | | | |
| 11 | | | dimension and the same | | | | - | | | | | |
| | | | | | | | - | | | | | |
| | | | | | | | - | | | | | |
| | | | | | | | - | | | | | |
| | | | | | | | • | | | | | |
| | | | | | TOTAL OTHER | EXPENSE | <u>-</u> _ | | | | | |
| TOTAL REQUEST | FOR EV | ENT 1 | | | | | 46,050.00 | | | | | |
| nstructions: Please complete all a | | | | | | | 40,050.00 | | | | | |





City of Hobbs

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| Eligible | Non-Eligible |
|--|--------------------------------|
| Professional Performance Fees | Administrative Office Overhead |
| Sound and Lighting as Related to Performance | Website Costs |
| Advertising/Promotion Items | Real Property |
| Sanitation | Tangible Property |
| Sanction Fees | |
| | |

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid.

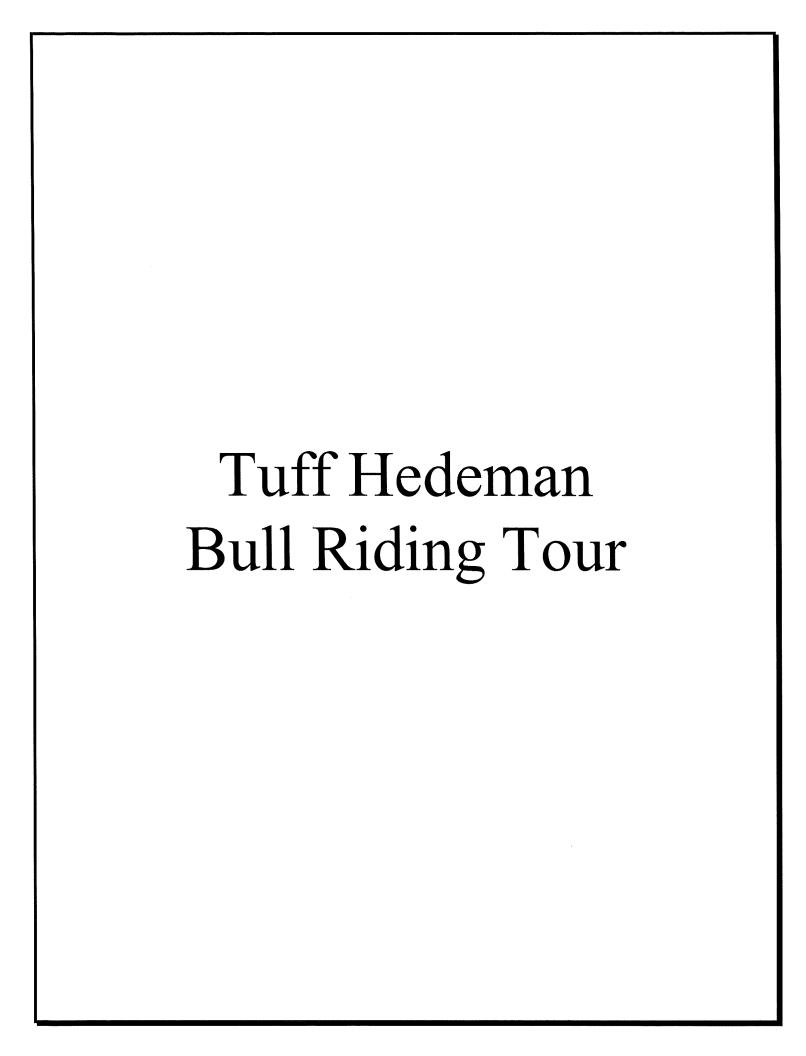
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| Lodgers' Tax Budget - Event Number 1 | | | | | | | | | | | | |
|---|--|-----------------|-------------------|----------------------|---------------------|---------|--|--|--|--|--|--|
| | Event | Informa | tion | | | | | | | | | |
| Name of Event | Art for | Recove | eny | | | | | | | | | |
| Date | Nov. 16, 2024 | | | | | | | | | | | |
| Location | Lea county center for the Arts Live art auction, sitent art auction to | | | | | | | | | | | |
| | LIVE OVE OIL | iction & | silent | actauction | nto | | | | | | | |
| Description benefit unity Recovery Home. | | | | | | | | | | | | |
| Expected Attendance | 200 | # of Overnigh | ters | 15 | | | | | | | | |
| Is this an annual event? | NO | Is this a new e | event? | YES | | | | | | | | |
| | | PRINTING | | | | | | | | | | |
| | Cost Quantity | | | Cost Quantity | Total | 0.00 | | | | | | |
| Posters (save-the-date) Programs | The state of the same of the s | 1250,00 | Flyers Tickets | 増 75 10 200 | 750 | 0.00 | | | | | | |
| Programs | SUBTOTAL | 3250,0 | Tickets | SUBTOTAL | 750 | o DC | | | | | | |
| | Cost Quantity | Total | | | 1,70 | | | | | | | |
| Mailings | 4 | 2 | | TOTAL PRINTING COSTS | \$14000 | -00 | | | | | | |
| | | PRINT MEDIA | | | | | | | | | | |
| | Name | | # of ads | Cost | Total | | | | | | | |
| Newspaper | Honns News | , 90m | 4 | \$ 3000 | # 3000. | - 00 | | | | | | |
| | | | SUBTOTAL | | # DOOD. | - | | | | | | |
| | Name | | # of ads | Cost | Total | | | | | | | |
| Magazine/Other | | | | | | - | | | | | | |
| | | | | | 1 | - | | | | | | |
| | | | SUBTOTAL | | | - | | | | | | |
| | | LECTRONIC MEI | DIA | TOTAL PRINT MEDIA | | - | | | | | | |
| | Name | LECTRONIC WIL | # of spots | Cost | Total | | | | | | | |
| Radio | KZOR | | 2 | # 250 each | \$ 500 |) - (D) | | | | | | |
| | | | | | | - | | | | | | |
| Television | | | | | | - | | | | | | |
| Social Media | | | | | | - | | | | | | |
| Social Media | | | | | | - | | | | | | |
| | | | | TOTAL ELECTR. MEDIA | \$ 500 | -10 | | | | | | |
| | (| THER EXPENSE | | | V (V | | | | | | | |
| | Name | | # of item | Cost | Total | | | | | | | |
| Professional Performance Fees | LIVEARTISTS | > | - | 44000 | | - | | | | | | |
| Sound and Lighting Costs | LCCA | | | # 0 | | - | | | | | | |
| Sanction Fees Promotional Items (eg: tshirts, | DIOCHUS | Covart | 20 | \$ 2000 | | - | | | | | | |
| rings, etc.) | pragues | 10,00,1 | | holeso | - | - | | | | | | |
| Other: (please list) | e anno anno anno an an anno an anno an | | | | u . | - | | | | | | |
| | | | | | - | - | | | | | | |
| | | | | | el el | - | | | | | | |
| | | | | | - | - | | | | | | |
| | | | - | | - | _ | | | | | | |
| | | | | TOTAL OTHER EXPENSE | \$ 6000 | 7 · Ol | | | | | | |
| TOTAL REQUEST | FOR EVENT | L. | | A | 13,50 | | | | | | | |

| | | Request for | Lodgers' T | ax Assistanc | e | | | | | | |
|------------------|---|------------------|-------------|--------------|---------|---------|-------|----------|--|--|--|
| | | 57 0000000000000 | tact Inform | | | | | | | | |
| Organizatio | n Unity | Recove | ery so | olutio | ns | | | | | | |
| Name of Co | ontact Becki | More | no | | | | | | | | |
| Address | 600 M | ". Taos | | | | | | | | | |
| City, State Z | zip Hobbs | NIM | 88241 |) | | | | | | | |
| Phone#/Fax | Phone#/Fax# (575) 492-4085 | | | | | | | | | | |
| email | | | | | | | | | | | |
| | | | Event Budg | get | | | | | | | |
| | Event 1 Event 2 Event 3 Event 4 Event 5 Total | | | | | | | | | | |
| | Sponsorships | 申25,000 | | | | | - | | | | |
| | Sales | \$15,000 | | | | | - | | | | |
| Income | Donations | # 5,000 | | | | | _ | | | | |
| | Prior Year Carryover | / | | | | | - | | | | |
| | Other (please explain) | / | | | | | - | | | | |
| | Total Income | - | - | - | - | - | - | | | | |
| | Y | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | |
| | Cost of Sales Items | | | | | | - | ii ii | | | |
| | Cost of Awards | | | | | | - | | | | |
| | Building/Booth Rent | \$1000 | | | | | - | NON - | | | |
| | Advertising | # a000 | | | | | - | LODGERS' | | | |
| EXPENSE (NON- | Printing & Mailing | #400D | | | | | - | TAX | | | |
| LODGERS' | | \$ 3000 | | | | | - | | | | |
| TAX | Electronic Media | # 500 | | | | | - | | | | |
| | | | | | | | _ | | | | |
| | Misc. (Please | | | | | | - | 1 | | | |
| , i | explain) ———————————————————————————————————— | | | | | | _ | 1 | | | |
| | Total NON- LODGERS' Exp. | \$10B00.00 | _ | - | - | - | _ | | | | |
| | | 14 10000 160 | | | | | | | | | |
| | | Lodgers' | Tax Budge | et Summary | | | | | | | |
| | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | |
| Printing | | \$4000-00 | | - | - | - , | - | LODGERS | | | |
| Print Medi | ia | \$200.00 | | _ | - | - } | - | TAX | | | |
| Electronic | | \$ 500 400 | | _ | - | - | - | | | | |
| Other | | \$ 6000.7 | | _ | - | - | - | 11 | | | |
| | DGERS' TAX REQ. SUMMARY | 13,500 | | | _ | _ | | Γ | | | |
| 10 IAZ LOI | 22.10 | per Becl | cq | | | | | - | | | |



| | | | - | Lodgers' T | ax Assistan | ce | | | | | | | |
|-----------------|---|-------------------|-------------------------------|------------|-----------------|---------|---------|------------|---------|--|--|--|--|
| Organizatio | n | | Tuff Hedeman Bull Riding Tour | | | | | | | | | | |
| Name of Co | ntact | | | Che | ryl Hedeman | | | | | | | | |
| Address | | | | 300 P | ri ate Road 718 | 3 | | | | | | | |
| City, State 2 | Zip | | | Lip | an, TX 76462 | | | | | | | | |
| Phone#/Fa | x# | | | 2! | 54-459-9205 | | | | | | | | |
| email | | | | cfhe | demanAol.com | | | | | | | | |
| | Event Budget | | | | | | | | | | | | |
| | - | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Sponsor | ships | 30,000.00 | | | | | 30,000.00 | | | | | |
| | Sales | | 90,000.00 | | | | | 90,000.00 | | | | | |
| Income | Donatio | ns | | | | | | - | | | | | |
| | Prior Ye | ar Carryover | | | | | | - | | | | | |
| | Other (L | odger's Tax) | 20,000.00 | | | | | 20,000.00 | | | | | |
| | | Total Income | 140,000.00 | - | - | - | - | 140,000.00 | | | | | |
| | | | Event 1 | Event 2 | Event 3 | Event 4 | Event 5 | Total | | | | | |
| | Cost of S | Sales Items | | | | | | - | | | | | |
| | Cost of | Awards | 30,000.00 | | | | | 30,000.00 | | | | | |
| | Building | /Booth Rent | 10,000.00 | | | | | 10,000.00 | NON - | | | | |
| EXPENSE | Advertis | ing | | | | | | - | LODGERS | | | | |
| (NON- | Printing | & Mailing | | | | | | - | TAX | | | | |
| LODGERS' TAX | Print Me | edia | | | | | | - | | | | | |
| 100 | Electron | ic Media | | | | | | - | | | | | |
| | Misc. | Production Cost | 60,000.00 | | | | | 60,000.00 | | | | | |
| - | (Please explain) | Sales Tax | 6,500.00 | | | | | 6,500.00 | | | | | |
| | ехріанту | | | | | | | - | | | | | |
| | Total NO | ON- LODGERS' Exp. | 106,500.00 | - | - | - | - | 106,500.00 | _ | | | | |
| | | | | | | | | | | | | | |
| | 1 200 | | Lodgers' | Tax Budge | t Summary | | | | | | | | |
| | Event 1 Event 2 Event 3 Event 4 Event 5 Total | | | | | | | Total | | | | | |
| Printing | | | 880.00 | - | - | - | - | 880.00 | LODGERS | | | | |
| Print Media | a | | 3,000.00 | - | - | - | - | 3,000.00 | TAX | | | | |
| Electronic I | Media | | 13,450.00 | - | - | - | - | 13,450.00 | | | | | |
| Other | | | 2,670.00 | - | - | | - | 2,670.00 | | | | | |
| TOTAL LOD | GERS' TA | X REQ. SUMMARY | 20,000.00 | • | - | | - | 20,000.00 | | | | | |

| Lod | | | get - Ev | | lumber | 1 | | | | | |
|---------------------------------|--|----------------------|----------------|------------|-------------|------------|-------------------|--|--|--|--|
| Name of Event | Hobbs Tuff H | edeman Bull | Riding | | | | | | | | |
| Date | | nuary 25, 2025 | | | | | | | | | |
| Location | | ea County Exp Center | | | | | | | | | |
| 200000 | Lea county L | Ap center | | | | | | | | | |
| Description | | | | | | | | | | | |
| Expected Attendance | | 3800 | # of Overnigh | ters | 400 | | | | | | |
| Is this an annual event? | | Yes | Is this a new | | No | | | | | | |
| | | | PRINTING | | 110 | | | | | | |
| | Cost | Quantity | Total | | Cost | Quantity | Total | | | | |
| Posters (save-the-date) | 1.00 | 200 | 200.00 | Flyers | 0.03 | 10,000 | 300.00 | | | | |
| Programs | | | - | Tickets | 0.10 | 3,800 | 380.00 | | | | |
| | SUBTOTAL | | 200.00 | | SUBTOTAL | | 680.00 | | | | |
| | Cost | Quantity | Total | | | | | | | | |
| Mailings | | | - | | TOTAL PRIN | TING COSTS | 880.00 | | | | |
| | 1 | | RINT MEDIA | | | | | | | | |
| Newspaper | Habba Dalla | Name | | # of ads | Со | | Total | | | | |
| Newspaper | Hobbs Daily | New | | 15 | | 200.00 | 3,000.00 | | | | |
| | | | | SUBTOTAL | | | 2 000 00 | | | | |
| | | Name | | # of ads | Co | ct | 3,000.00 Total | | | | |
| Magazine/Other | | Ivallic | | # OI aus | CU | St. | TOTAL - | | | | |
| l magazine, e ine. | | | | | | | _ | | | | |
| | | | | SUBTOTAL | | | | | | | |
| | | | | | TOTAL PRIN | T MEDIA | 3,000.00 | | | | |
| | | ELI | ECTRONIC MEI | DIA | | | • | | | | |
| | | Name | | # of spots | Co | st | Total | | | | |
| Radio | AT MATERIAL PROPERTY AND ADDRESS OF THE PARTY OF THE PART | obbs/Roswel | I,Carlsbad Rad | 900 | | 12.00 | 10,800.00 | | | | |
| | Kssl, MTD | | | | | | - | | | | |
| Television | KLBKB-TV Lu | bbock | | 10 | | 250.00 | 2,500.00 | | | | |
| Contain and to | F D L | | | 4500 | | | - | | | | |
| Social Media | Face Book, II | nstagram | | 1500 | | 0.10 | 150.00 | | | | |
| | | | | | TOTAL FLECT | D. MAEDIA | 12.450.00 | | | | |
| | | OT | HER EXPENSE | | TOTAL ELECT | K. WEDIA | 13,450.00 | | | | |
| | | Name | ILIN EAFENSE | # of item | Co | st | Total | | | | |
| Professional Performance Fees | | | | Of Item | CO | | | | | | |
| Sound and Lighting Costs | Don William | | | 1 | | 1,000.00 | 1,000.00 | | | | |
| Sanction Fees | | | | | | | -,===== | | | | |
| Promotional Items (eg: tshirts, | | | | | | | - | | | | |
| rings, etc.) | | | | | | | - | | | | |
| Other: (please list) | Knock out St | aging | | 1 | | 1,670.00 | 1,670.00 | | | | |
| | | | | | | | - | | | | |
| | | | | | | | - | | | | |
| | | | | | | | - | | | | |
| | | | | | | | - | | | | |
| | | | | | TOTAL CTU- | D EVDENIGE | 2.570.00 | | | | |
| | | | | | TOTAL OTHE | KEXPENSE | 2,670.00 | | | | |
| TOTAL REQUEST | | | | | | | 20,000.00 | | | | |