



LODGERS' TAX BOARD

Regular Meeting Agenda

Date: Wednesday, October 9, 2024

Place: 200 E. Broadway, 1st Floor City Hall Annex, Hobbs, New Mexico

Time: 3:00 p.m.

*Jack Robertson, Chairperson
Tourist Industry Related*

*Lahcen Tigui
Lodging Industry Related*

*Thomas K. Wilson II
Lodging Industry Related*

*Oscar Gonzalez
Member-At-Large*

*Terry Sowell
Tourist Industry Related*

-
1. **Call to Order**
 2. **Roll Call**
 3. **Pledge of Allegiance**
 4. **Approval of Minutes:** January 10, 2024
 5. **Communications from Citizens** (3-minute limit per citizen)
 6. **Discussion/Updates:**
 - a. Financial Report (*Toby Spears, Finance Director*)
 7. **Action Items**

- a. Permian Basin USSSA
Hobbs Fall Games (\$24,986.10)
November 2 through November 3, 2024

- b. Hobbs Hispano Chamber Foundation
Mariachi Christmas (\$25,000.00)
December 13, 2024

- c. Hobbs Chamber of Commerce, Inc
Dia de los Muertos (\$9,900.00)
November, 2, 2024
Hobbs Holiday Tournament in Partnership with the Hobbs Municipal
Schools (\$24,999.30)
December 26 through December 28, 2024

- d. Hobbs Airfield Speedway
Flashlight Cash Days with Limpy (\$3,143.00)
November 2, 2024

- e. Hobbs USSSA
NM/WTX Challenge Cup (\$5,000.00)
November 8 through November 10, 2024
Toys for Tots (\$9,000.00)
December 6 through December 8, 2024

- f. City of Hobbs
The GUIDE – Winter 2024/2025 (\$13,345.45)
Winter 2024 – Printing

- g. City of Hobbs: Center of Recreational Excellence (CORE)
Amateur Pickleball Tournament with the Pros by PRO Sports (\$35,000.00)
January 16 through January 19, 2025

- h. City of Hobbs: Rockwind Community Links
Advertising, Marketing and Promotions for Rockwind Community Links
(\$46,050.00)
November 2024 through June 2025

- i. Unity Recovery Solutions
Art for Recovery (\$13,500.00)
November 16, 2024

- j. Tuff Hedeman Bull Riding Tour
Hobbs Tuff Hedeman Bull Riding (\$20,000.00)
January 25, 2025

8. **Event Summaries**

9. **Adjournment**

The City will make every effort to provide reasonable accommodations for people with disabilities who wish to attend a public meeting. Please notify the City at least 24 hours before the meeting by calling 575-397-9208.

Notice is hereby given that a quorum of the Hobbs City Commission may be in attendance at City Advisory Board meetings.

**Next Meeting Date:
Wednesday, January 8, 2025, at 3:00 p.m.**

Minutes of the regular meeting of the Lodgers' Tax Board held on Wednesday, January 10th, 2024, at 3:00 p.m. in the City Commission Chamber, 200 East Broadway, 1st Floor Annex, Hobbs, New Mexico.

Chairperson Jack Robertson called the meeting to order. The following members were present:

Jack Robertson
Oscar Gonzalez
Lahcen Tigui

Absent: Thomas K. Wilson II
Terry Sowell

Also Present: Toby Spears, Finance Director
Amelia Maldonado, Deputy City Clerk
Rose Galavez, Asst Deputy City Clerk
Meghan Mooney, Communications Director
Chad Littlejohn, Marketing Coordinator
10 Citizens

Pledge of Allegiance

Chairperson Jack Robertson led the Pledge of Allegiance.

Approval of Minutes

Mr. Oscar Gonzalez moved that the minutes of the meeting held October 18, 2023, be approved as presented. Mr. Lahcen Tigui, seconded the motion and the vote was recorded as follows: Robertson yes, Gonzalez yes, Tigui yes. The motion carried.

Financial Report

Mr. Toby Spears, Finance Director, presented the revenue report and explained the funding cycle and the annual/monthly collection for the Lodgers' Tax fund. He stated the ending balances as of December 31, 2023, are as follows:

Ending Cash Balance	\$ 1,283,436.43
Year to Date Revenue	\$ 906,858.35
Year to Date Expenditures	\$ 706,819.17
Available for Profit, Non-Profit & Public Entities	\$ 186,679.24
Available for Local Government (City and County)	\$ 433,337.70
Available for Airline Subsidy	\$ 600,753.26

Request for Funding

Presentations were made by the following organizations and recommendations were made by the Board as follows:

New Mexico Junior College - Athletics

2024 NJCAA Men's Division 1 National Golf Championship

May 14 through 17, 2024

Original Request: \$10,500.00

Board Recommendation to Commission: \$10,500.00

Mr. Deron Clark, Director of Athletics and Ms. Kayla Weaver, Assistant Director of Athletics presented the request for the NJCAA Men's Division 1 National Golf Championship in the amount of \$10,500.00. The funds will be used for apparel, gifts for the participant and the NJCAA guarantee.

Mr. Gonzalez moved that funding in the amount of \$10,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Jack Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs Airfield Speedway

Flashlight Cash Days with Limpy

March 9, 2024

Original Request: \$3,145.00

Board Approved: \$3,145.00

Summer Banger with BJ Da Flagman

May 10 and 11, 2024

Original Request: \$3,145.00

Board Approved: \$3,145.00

Mr. Jamal R. Awwad, representative for Hobbs Airfield Speedway, presented the request for funding for the Flashlight Cash Days with Limpy, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of Chris Collin (Limpy).

Mr. Awwad, presented the request for funding for the Summer Banger with BJ Da Flagman, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of BJ Da Flagman.

Mr. Gonzalez moved that funding be approved in the total amount of \$6,290.00. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

United Way of Lea County

Reading Under the Lights

April 26, 2024

Original Request: \$8,225.00

Board Recommendation to Commission: \$8,225.00

Mr. Becca Titus, representative for United Way of Lea County, presented the request for funding of the Reading Under the Lights in the amount of \$8,225.00. Ms. Titus stated the funds will be used for advertising and marketing.

Mr. Gonzalez moved that funding in the amount of \$8,225.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Permian Basin USSSA

King of the Turf

March 9 and 10, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Baseball Moms are the Best

May 11 and 12, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Mr. Tommy E. Hawkins, representative for Permian Basin USSSA, presented the request for funding for the King of the Turf Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Hawkins also presented the request for funding for the Baseball Moms are the Best Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Gonzalez moved that funding in the amount of \$24,964.80 for the King of the Turf Tournament and the funding in the amount of \$24,964.80 for the Baseball Moms are the Best Tournament be forwarded to the Acc for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs USSSA

Blind as a Bat

March 16 and 17, 2024

Original Request: \$3,000.00

Board Recommendation to Commission: \$3,000.00

Hobbs SuperSlam NIT

April 26 through 28, 2024

Original Request: \$9,000.00

Board Recommendation to Commission: \$9,000.00

Jewelz on the Turf NIT MVP Event
May 24 through 26, 2024
Original Request: \$9,000.00
Board Recommendation to Commission: \$9,000.00
JB Memorial 1 Pitch
May 27, 2024
Original Request: \$2,500.00
Board Recommendation to Commission: \$2,500.00

Ms. Julie Rodriguez, representative for Hobbs USSSA, presented the requests for funding for the Blind as a Bat Tournament, in the amount of \$3,000.00, Hobbs SuperSlam NIT, in the amount of \$9,000.00, Jewelz on the Turf NIT MVP Event, in the amount of \$9,000.00 and JB Memorial 1 Pitch Tournament, in the amount of \$2,500.00. She explained the funding requested will be used for sanction fees, umpires and staff lodging.

Mr. Gonzalez moved that funding in the total amount of \$23,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

City of Hobbs
Hobbs Downtown Slam and Jam – Gus Macker
April 20 and 21, 2024
Original Request: \$17,218.00
Board Recommendation to Commission: \$17,218.00

Ms. Paula Drake, representative for City of Hobbs, presented the request for funding for the Hobbs Downtown Slam and Jam – Gus Macker, in the amount of \$17,218.00. Ms. Drake stated the event would be held in honor of Mr. Michael Clampitt. The funding for this event would be used for posters, player shirts and radio advertising.

Mr. Gonzalez moved that funding in the amount of \$17,218.00 be forwarded to the Hobbs City Commission for consideration of Hobbs Downtown Slam and Jam – Gus Macker. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Event Summary

Mr. Gonzalez stated the Mariachi Christmas event was held the second week of December and was a success. The event held approximately 1000 students in the daytime show and 1000 citizens at the evening show.

Adjournment

There being no further business or comments, Mr. Gonzalez moved that the meeting adjourn. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried and the meeting adjourned at 3:55 p.m.

Chairperson

Permian Basin USSSA



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Tommy E Hawkins
 Representative

Permian Basin USSSA
 Name of Organization

6/28/2024
 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	PERMIAN BASIN USSSA
Name of Contact	Tommy E Hawkins
Address	4487 Hackberry Ct.
City, State Zip	Midland, TX 79707
Phone#/Fax#	office 432-520-9100/ cell 432-557-3229
email	tommy.hawkins@wtusssa.com

Event Budget

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships						
ENTRY FEES		56,250.00					56,250.00
Donations							-
Prior Year Carryover							-
Other (please explain)							-
Total Income		56,250.00	-	-	-	-	56,250.00

EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items						
Cost of Awards							-
Building/Booth Rent							-
Advertising							-
Printing & Mailing							-
Print Media							-
Electronic Media							-
Misc. (Please explain)	UMPIRES, UIC STAFF	\$42,250					42,250.00
	UMPIRES ROOMS AND FOOD\$	\$8,500.00					8,500.00
	BASEBALL STAFF	\$4,000.00					4,000.00
Total NON- LODGERS' Exp.		54,750.00	-	-	-	-	54,750.00

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	24,986.10	-	-	-	-	24,986.10
TOTAL LODGERS' TAX REQ. SUMMARY	24,986.10	-	-	-	-	24,986.10

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event: **Hobbs Fall Games**
 Date: **November 2-3, 2024**
 Location: **VETERANS MEMORIAL PARK/ ZIA / JEFFERSON PARK**
 Description: **USSSA BASEBALL TOURNAMENTS FOR 7U THRU 14U**

Expected Attendance		# of Overnighters		
Is this an annual event?	YES	Is this a new event?		

PRINTING							
Posters (save-the-date) Programs	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
					-		
SUBTOTAL			-	SUBTOTAL			-
Mailings	Cost	Quantity	Total				
			-	TOTAL PRINTING COSTS			
-							

PRINT MEDIA				
Newspaper	Name	# of ads	Cost	Total
SUBTOTAL				-
Magazine/Other	Name	# of ads	Cost	Total
				-
SUBTOTAL				-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA				
Radio	Name	# of spots	Cost	Total
Television	Name	# of spots	Cost	Total
				-
Social Media	Name	# of spots	Cost	Total
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE				
Name	# of item	Cost	Total	
Professional Performance Fees			-	
Sound and Lighting Costs			-	
Sanction Fees			-	
Promotional Items (eg: tshirts, rings, etc.)			-	
Other: (please list)			-	
NATIONAL AND STATE SANCTION FEES	1	\$7,500.00	7,500.00	
HOBBS CVB RINGS	384	\$15.95	6,124.80	
Hobbs CVB BASEBALLS/ DZ PER TEAM	90	\$54.57	4,911.30	
BANNERS AWARDS FIRST/SECOND	56	\$30.00	1,680.00	
MVP GAME MEDALS	900	\$3.50	3,150.00	
COACHES HOBBS CVB GIFTS	180	\$9.00	1,620.00	
			-	
			-	
			-	
TOTAL OTHER EXPENSE			24,986.10	

TOTAL REQUEST FOR EVENT 1	24,986.10
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Instructions: Please complete all areas of PINK that apply.

Hobbs Hispano
Chamber Foundation



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

RECEIVED

AUG 8 2024

OFFICE OF THE CITY CLERK
HOBBS, NEW MEXICO

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Saul Villarreal
Representative

Hobbs Hispano Chamber Foundation
Name of Organization

7/8/2024
date

Received at City Hall:

(date and time)

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	Hobbs Hispano Chamber of Commerce Foundation
Name of Contact	Lariza Ortiz & Saul Villarreal
Address	113 N. Ship St
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	Lariza: 575-520-6284 / Saul Villarreal: 575-390-2070
email	larizao@icloud.com / saul.villarreal@lcsb.com

Event Budget

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	34,000.00				34,000.00
	Sales	11,000.00				11,000.00
	Donations					-
	Prior Year Carryover					-
	Other (please explain)					-
	Total Income	45,000.00	-	-	-	-

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX)	Cost of Sales Items					-
	Cost of Awards					-
	Building/Booth Rent					-
	Advertising					-
	Printing & Mailing					-
	Print Media					-
	Electronic Media					-
	Misc. (Please explain)					-
	Total NON- LODGERS' Exp.	-	-	-	-	-

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	3,010.00	-	-	-	-	3,010.00
Print Media	2,500.00	-	-	-	-	2,500.00
Electronic Media	18,000.00	-	-	-	-	18,000.00
Other	1,490.00	-	-	-	-	1,490.00
TOTAL LODGERS' TAX REQ. SUMMARY	25,000.00	-	-	-	-	25,000.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Mariachi Christmas
Date	December 13, 2024
Location	Tydings Auditorium
Description	Mariachi music accompanied by traditional Mexican folk dance performances

Expected Attendance	1700	# of Overnighters	300	
Is this an annual event?	Yes	Is this a new event?		

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	2.00	50		100.00	Flyers	
Programs	1.50	1,700	2,550.00	Tickets	0.20	1,800	360.00
	SUBTOTAL				SUBTOTAL		
			2,650.00				360.00
Mailings			-	TOTAL PRINTING COSTS			3,010.00

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Lovington Leader	3	250.00
Hobbs News Sun		3	250.00	750.00
SUBTOTAL			1,500.00	
Magazine/Other	Billboards	2	500.00	1,000.00
				-
	SUBTOTAL			1,000.00
TOTAL PRINT MEDIA				2,500.00

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	Local	300	10.00
Non-Local		400	15.00	6,000.00
Television	Regional TV Ads	30	100.00	3,000.00
Social Media	Facebook	1	4,000.00	4,000.00
	YouTube	1	2,000.00	2,000.00
TOTAL ELECTR. MEDIA				18,000.00

OTHER EXPENSE

	Name	# of item	Cost	Total
	Professional Performance Fees			
Sound and Lighting Costs	Local Sound Company/Sound Engineer	1	500.00	500.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	Promotional items	1	500.00	500.00
Other: (please list)	Decorations	98	5.00	490.00
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				1,490.00

TOTAL REQUEST FOR EVENT 1

25,000.00

Instructions: Please complete all areas of PINK that apply.

Hobbs Chamber of
Commerce, Inc.



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Patricia Collins - signed on behalf of PC
 Representative

Hobbs Chamber of Commerce
 Name of Organization

9/26/2024
 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	
Name of Contact	Lorena Chavarria
Address	
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-263-7321
email	director@downtownhobbs.com

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	\$5,000					5,000.00
	Sales	-					-
	Donations	-					-
	Prior Year Carryover	-					-
	Other (please explain)	-					-
	Total Income		5,000.00	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX)	Cost of Sales Items	\$5,000					5,000.00
	Cost of Awards	\$4,000					4,000.00
	Building/Booth Rent	-					-
	Advertising	\$2,500					2,500.00
	Printing & Mailing	\$1,500					1,500.00
	Print Media	\$1,500					1,500.00
	Electronic Media	\$250					250.00
	Misc. _____ (Please explain) _____						-
							-
Total NON- LODGERS' Exp.		14,750.00	-	-	-	-	14,750.00

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	9,900.00	-	-	-	-	9,900.00
TOTAL LODGERS' TAX REQ. SUMMARY	9,900.00	-	-	-	-	9,900.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Dia de los Muertos		
Date	11/02/2024		
Location	Downtown Hobbs (Linam to Turner on Broadway)		
Description	A cultural celebration, Dia de los Muertos, is a Mexican holiday celebrated annually to honor the lives of deceased loved ones.		

Expected Attendance	1,500	# of Overnigheters	100	
Is this an annual event?	Yes	Is this a new event?	Yes	

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)				-	Flyers	
Programs			-	Tickets			-
	SUBTOTAL				SUBTOTAL		
			-				-
Mailings			-		TOTAL PRINTING COSTS		
			-				-

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
SUBTOTAL				-
Magazine/Other				-
				-
	SUBTOTAL			
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	Various musicians, performers, and arti	1-Jan	\$9,900	9,900.00
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				9,900.00

TOTAL REQUEST FOR EVENT 1	9,900.00
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Instructions: Please complete all areas of PINK that apply.



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
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- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Patricia A. Collins
 Representative

Hobbs Chamber of Commerce, Inc.
 Name of Organization

18-Sep-24
 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	Hobbs Chamber of Commerce, Inc.
Name of Contact	Patty Collins
Address	400 N. Marland Blvd
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575.397.3203
email	executive@hobbschamber.org

Event Budget

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income						
Sponsorships	5,600.00					5,600.00
Sales	-					-
Donations	-					-
Prior Year Carryover	-					-
Other (please explain)						-
Total Income	5,600.00	-	-	-	-	5,600.00

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON-LODGERS' TAX)						
Cost of Sales Items						-
Cost of Awards						-
Building/Booth Rent						-
Advertising						-
Printing & Mailing						-
Print Media						-
Electronic Media						-
Misc. Team Meals	5,600.00					5,600.00
Misc. (Please explain)						-
						-
Total NON- LODGERS' Exp.	5,600.00	-	-	-	-	5,600.00

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	10,590.00	-	-	-	-	10,590.00
Print Media	6,150.00	-	-	-	-	6,150.00
Electronic Media	8,259.30	-	-	-	-	8,259.30
Other	-	-	-	-	-	-
TOTAL LODGERS' TAX REQ. SUMMARY	24,999.30	-	-	-	-	24,999.30

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Hobbs Holiday Tournament in partnership with the Hobbs Municipal Schools
Date	December 26, 27, 28, 2024
Location	Ralph Tasker Arena
Description	Since 1958 the Hobbs Holiday Tournament has been a tradition of showcasing Hobbs Basketball. Over the years the tournament has hosted teams from Oklahoma, Arizona, California, Arkansas, Texas, Nevada, and New Mexico. Since 2017, when the ladies' teams were added, 14 teams, and their fans, each year have attended utilizing local lodging. For an average of 300 room

Expected Attendance	3300	# of Overnights	427
Is this an annual event?	yes	Is this a new event?	No

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)				-	Flyers	
Programs	21.18	500	10,590.00	Tickets			-
	SUBTOTAL				SUBTOTAL		
			10,590.00				-
Mailings			-		TOTAL PRINTING COSTS		
							10,590.00

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Hobbs News Sun/Lovington Leader	5	450.00
Out of area		6	650.00	3,900.00
	SUBTOTAL			6,150.00
Magazine/Other				-
				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				6,150.00

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	Noalmark/MTD/KLMA	750	4.09
KBIM/Local IQ/IHeart Media (out of are		1020	5.09	5,191.80
Television				-
Social Media				-
				-
				-
TOTAL ELECTR. MEDIA				8,259.30

OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
				-
				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				-

TOTAL REQUEST FOR EVENT 1	24,999.30
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Instructions: Please complete all areas of PINK that apply.

Hobbs Airfield Speedway

SEP 23 2024



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

OFFICE OF THE CITY CLERK
HOBBS, NEW MEXICO

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

- 1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Table with 2 columns: Eligible and Non-Eligible. Eligible items include Professional Performance Fees, Sound and Lighting as Related to Performance, Advertising/Promotion Items, Sanitation, and Sanction Fees. Non-Eligible items include Administrative Office Overhead, Website Costs, Real Property, and Tangible Property.

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Jamal Awwad
Representative

Hobbs Airfield Speedway
Name of Organization

9-23-24
date

Request for Lodgers' Tax Assistance

Contact Information

Organization	Hobbs Airfield Speedway
Name of Contact	Jamal Awwad
Address	529 W. Gadd Ave.
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-631-5099
email	hobbsairfieldspeedway@gmail.com

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales	10,500					10,500
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	10,500	-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX)	Cost of Sales Items	2,100					2,100
	Cost of Awards	8,000					8,000
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	10,100	-	-	-	-	-

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	643	-	-	-	-	643
Other Promoter (Limpy)	2,500	-	-	-	-	2,500
TOTAL LODGERS' TAX REQ. SUMMARY	3,143	-	-	-	-	3,143

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event: *Flashlight Cash Days with Limpy*
 Date: *Nov. 2nd 2024*
 Location: *5333 N. A Street Hobbs, NM 88240*
 Description: *No prep Rate, Daily Driver, Truckstreet, Small Tire, Tailgate, RWVB and JR Dringeder classes*

Expected Attendance	<i>700</i>	# of Overnighters	<i>150</i>
Is this an annual event?	<i>Yes</i>	Is this a new event?	

PRINTING							
	Posters (save-the-date)			Flyers Tickets	Programs		
	Cost	Quantity	Total		Cost	Quantity	Total
			-				0.00
			-				-
	SUBTOTAL				SUBTOTAL		
			-				-
	SUBTOTAL				SUBTOTAL		
			-				-
	SUBTOTAL				TOTAL PRINTING COSTS		
			-				-

PRINT MEDIA				
	Newspaper		Cost	Total
	Name	# of ads		
				-
				-
	SUBTOTAL			-
	Magazine/Other		Cost	Total
	Name	# of ads		
				-
				-
	SUBTOTAL			-
			TOTAL PRINT MEDIA	-

ELECTRONIC MEDIA				
	Radio		Cost	Total
	Name	# of spots		
	<i>W 105</i>	<i>1 month</i>	<i>643.00</i>	<i>643 -00</i>
				-
				-
				-
				-
				-
			TOTAL ELECTR. MEDIA	<i>643 -00</i>

OTHER EXPENSE				
	Professional Performance Fees		Cost	Total
	Name	# of item		
	<i>Chris Collins (Limp)</i>	<i>1</i>	<i>2500</i>	<i>2500 -00</i>
	<i>promoter</i>			-
				-
				-
				-
				-
				-
				-
				-
				-
				-
			TOTAL OTHER EXPENSE	<i>2500 -</i>

TOTAL REQUEST FOR EVENT 1	3143 -
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Hobbs USSSA



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

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Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Julie Rodriguez
 Representative

Hobbs USSSA
 Name of Organization

9/26/2024
 date

Request for Lodgers' Tax Assistance
Contact Information

Organization	Hobbs USSSA
Name of Contact	Julie Rodriguez
Address	P.O. Box 5425
City, State Zip	Hobbs NM 88240
Phone#/Fax#	575-602-1717 fax 575-433-1626
email	nmtwxfp@gmail.com

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales	30,000.00	13,000.00				43,000.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	30,000.00	13,000.00	-	-	-	43,000.00

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-	
	Cost of Awards	4,000.00	1,000.00				5,000.00	
	Building/Booth Rent						-	
	Advertising						-	
	Printing & Mailing						-	
	Print Media						-	
	Electronic Media						-	
	Misc. (Please explain)	Umpires, UIC and Staff	10,000.00	6,390.00				16,390.00
		Umpires and Staff Lodging and food	6,500.00	3,000.00				9,500.00
		Sanction Fees	9,000.00	2,500.00				11,500.00
Total NON- LODGERS' Exp.		29,500.00	12,890.00	-	-	-	42,390.00	

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	9,000.00	5,000.00	-	-	-	14,000.00
TOTAL LODGERS' TAX REQ. SUMMARY	9,000.00	5,000.00	-	-	-	14,000.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 2

Event Information

Name of Event	NM/WTX Challenge Cup		
Date	11/8-10		
Location	Ziaplex		
Description	This is a new event where teams will be formed by the county they live in. These teams will tryout to compete in the Challenge Cup and go on and represent NM in Florida. We will host a skills competition on Friday night and a home run derby .		

Expected Attendance	1500	# of Overnights	500	
Is this an annual event?	no	Is this a new event?	yes	

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total	
	Posters (save-the-date)				-	Flyers		
Programs			-	Tickets			-	
SUBTOTAL					SUBTOTAL			
			-				-	
Mailings			-	TOTAL PRINTING COSTS				-

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
SUBTOTAL			-	
Magazine/Other				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	test			-
Sound and Lighting Costs				-
Sanction Fees	USSSA Sanction Fee	1	5,000.00	5,000.00
Promotional Items (eg: tshirts, rings, etc.)	USSSA Rings			-
Other: (please list)				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				5,000.00

TOTAL REQUEST FOR EVENT 2	5,000.00
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Instructions: Please complete all areas of PINK that apply.

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Toys for Tots		
Date	December 6-8		
Location	Veteran Memorial Complex /Ziaplex		
Description	USSSA Girls Fastpitch Qualifier Event using all 10 fields .. Ages 8u-18u .. We also partner with the local Toys for Tots and have teams donate toys for families in Hobbs .		

Expected Attendance	2000	# of Overnigheters	1500	
Is this an annual event?	yes	Is this a new event?	no	

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)				-	Flyers	
Programs			-	Tickets			-
	SUBTOTAL				SUBTOTAL		
			-				-
Mailings			-		TOTAL PRINTING COSTS		
			-				-

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
SUBTOTAL			-	
Magazine/Other				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees	USSSA Sanction Fee	1	9,000.00	9,000.00
Promotional Items (eg: tshirts, rings, etc.)	USSSA Rings			-
	USSSA Metals			-
Other: (please list)	USSSA Bags			-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				9,000.00

TOTAL REQUEST FOR EVENT 1	9,000.00
----------------------------------	-----------------

Instructions: Please complete all areas of PINK that apply.

City of Hobbs



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Chad Littlejohn

 Representative

City of Hobbs

 Name of Organization

9/26/2024

 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	City of Hobbs
Name of Contact	Chad Littlejohn
Address	200 East Broadway
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	(575) 397-8603
email	clittlejohn@hobbsnm.org

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	-	-	-	-	-	-
		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing	13,345.45					13,345.45
							-
	Misc. _____ (Please explain) _____						-
							-
Total NON- LODGERS' Exp.	13,345.45	-	-	-	-	13,345.45	

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	13,345.45	-	-	-	-	13,345.45
TOTAL LODGERS' TAX REQ. SUMMARY	13,345.45	-	-	-	-	13,345.45

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	The GUIDE-Winter 2024/2025		
Date	Winter 2024 Printing		
Location	City of Hobbs Facilities and Partner Businesses		
Description	Printing costs for Winter 2024/2025 Edition of The GUIDE magazine. We are trying print-only this go around (rather than also mailing to residences), for distribution at COH facilities as well as partner businesses and non-profits (restaurants, hotels, United Way, etc.) in an effort to better control costs.		

Expected Attendance	2500	# of Overnighters	50
Is this an annual event?	Yes	Is this a new event?	No

PRINTING							
				Flyers Tickets			
	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date)			-				0.00
Programs			-				-
	SUBTOTAL						-
	Cost	Quantity	Total				
Mailings			-				-
TOTAL PRINTING COSTS							-

PRINT MEDIA				
			Cost	Total
	Name	# of ads		
Newspaper				-
				-
	SUBTOTAL			-
Magazine/Other	Name	# of ads	Cost	Total
	MS INK Printing Services	0	20,000.00	-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA				
			Cost	Total
	Name	# of spots		
Radio	Noalmark Broadcasting			-
	MTD Radio			-
Television				-
Social Media				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE				
			Cost	Total
	Name	# of item		
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)		1	13,345.45	13,345.45
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				13,345.45

TOTAL REQUEST FOR EVENT 1	13,345.45
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Instructions: Please complete all areas of PINK that apply.

City of Hobbs -Center
of Recreational
Excellence (CORE)



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Paula Drake
 Representative

City of Hobbs
 Name of Organization

9-27-24
 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	City of Hobbs; Center of Recreational Excellence (CORE)
Name of Contact	Paula Drake
Address	4827 N Lovington Hwy.
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-391-6912
email	pdrake@hobbsnm.org

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income		-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. _____ (Please explain) _____						-
Total NON- LODGERS' Exp.		-	-	-	-	-	-

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	35,000.00	-	-	-	-	35,000.00
TOTAL LODGERS' TAX REQ. SUMMARY	35,000.00	-	-	-	-	35,000.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Amateur Pickleball Tournament with the Pros by PRO Sports
Date	January 16 through January 19, 2025
Location	Center of Recreational Excellence - CORE
Description	Pickleball Tournament managed by PRO Sports, a professional organization which will provide amateur players the opportunity to play/learn from professionals. Organized learning moments/clinic will also be provided to assist with growing the sport.

Expected Attendance	250	# of Overnights	500	
Is this an annual event?		Is this a new event?	yes	

PRINTING

				Flyers Tickets			
	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date)			-			0.00	
Programs			-			-	
	SUBTOTAL				SUBTOTAL		
			-			-	
Mailings			-			-	
				TOTAL PRINTING COSTS			
			-			-	

PRINT MEDIA

			Cost	Total
	Name	# of ads		
Newspaper				-
				-
	SUBTOTAL			-
Magazine/Other				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA

			Cost	Total
	Name	# of spots		
Radio				-
Television				-
Social Media				-
				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	Pickleball Professional Player			-
Sound and Lighting Costs	Appearance Fees	3	10,000.00	30,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	Promotional gifts for all players	400	12.50	5,000.00
Other: (please list)				-
				-
				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				35,000.00

TOTAL REQUEST FOR EVENT 1	35,000.00
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Instructions: Please complete all areas of PINK that apply.

City of Hobbs –
Rockwind Community
Links



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

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Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Benjamin Kerles
 Representative

Rockwind Community Links
 Name of Organization

9-28-24
 date

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	CITY OF HOBBS
Name of Contact	Ben Kirkes - Rockwind Community Links Golf Professional/General Manager
Address	5001 JACK GOMEZ BLVD
City, State Zip	HOBBS, NM 88240
Phone#/Fax#	575-397-9297
email	BKIRKES@HOBBSNM.ORG

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		Income	Sponsorships				
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	-	-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		EXPENSE (NON-LODGERS' TAX)	Cost of Sales Items				
	Cost of Awards	6,400.00					6,400.00
	Building/Booth Rent						-
	Advertising	7,660.00					7,660.00
	Printing & Mailing	3,700.00					3,700.00
	Print Media						-
	Electronic Media						-
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	17,760.00	-	-	-	-	17,760.00

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	31,000.00	-	-	-	-	31,000.00
Electronic Media	15,050.00	-	-	-	-	15,050.00
Other	-	-	-	-	-	-
TOTAL LODGERS' TAX REQ. SUMMARY	46,050.00	-	-	-	-	46,050.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Unity Recovery Solutions



City of Hobbs
Annual Funding Guidelines
Lodgers' Tax Requests for Proposal (RFP)
from 05/01/2022 - 06/30/2023

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

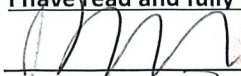
For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. **Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid.** All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.


 Representative Becky Moreno

Unity Recovery Solutions
 Name of Organization

9-25-24
 date

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Art for Recovery
Date	NOV. 10, 2024
Location	Lea County Center for the Arts
Description	Live art auction, silent art auction to benefit Unity Recovery Home.

Expected Attendance	200	# of Overnights	15	
Is this an annual event?	NO	Is this a new event?	YES	

PRINTING

	Posters (save-the-date)			Flyers	Tickets		
	Cost	Quantity	Total		Cost	Quantity	Total
	\$ 25	50	1250.00	\$ 75	10	750 0.00	
Programs	\$ 2000	100	2000.00		200	-	
	SUBTOTAL			SUBTOTAL			
				750.00			
				TOTAL PRINTING COSTS			
				\$ 4000.00			

PRINT MEDIA

	Name		# of ads	Cost	Total
Newspaper	HOBBS NEWS SUN		4	\$ 3000	-
					\$ 3000.00
	SUBTOTAL				-
Magazine/Other	Name		# of ads	Cost	Total
					-
	SUBTOTAL				-
TOTAL PRINT MEDIA					-

ELECTRONIC MEDIA

	Name		# of spots	Cost	Total
Radio	KZOR		2	\$ 250 each	\$ 500.00
Television					-
Social Media					-
TOTAL ELECTR. MEDIA					\$ 500.00

OTHER EXPENSE

	Name		# of item	Cost	Total
Professional Performance Fees	LIVE ARTISTS		1	\$ 4000	-
Sound and Lighting Costs	LCCA		1	\$ 0	-
Sanction Fees					-
Promotional Items (eg: tshirts, rings, etc.)	plaques for art		20	\$ 2000	-
Other: (please list)					-
TOTAL OTHER EXPENSE					\$ 6000.00

TOTAL REQUEST FOR EVENT 1

\$ 13,500

per
becky

Instructions: Please complete all areas of PINK that apply.

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	Unity Recovery Solutions
Name of Contact	Becky Moreno
Address	800 W. Taos
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	(575) 492-2085
email	becky@unityrecoveryolutions.org

Event Budget

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	\$25,000				-
	Sales	\$15,000				-
	Donations	\$5,000				-
	Prior Year Carryover	/				-
	Other (please explain)	/				-
	Total Income	-	-	-	-	-

	Event 1	Event 2	Event 3	Event 4	Event 5	Total	
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items					-	
	Cost of Awards					-	
	Building/Booth Rent	\$1,000				-	
	Advertising	\$2,000				-	
	Printing & Mailing	\$4,000				-	
	Print Media	\$3,000				-	
	Electronic Media	\$500				-	
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	\$10,500.00	-	-	-	-	-

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	\$4,000.00	-	-	-	-	-
Print Media	\$3,000.00	-	-	-	-	-
Electronic Media	\$500.00	-	-	-	-	-
Other	\$6,000.00	-	-	-	-	-
TOTAL LODGERS' TAX REQ. SUMMARY	\$13,500.00	-	-	-	-	-

LODGERS'
TAX

per Becky

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Tuff Hedeman
Bull Riding Tour

**Request for Lodgers' Tax Assistance
Contact Information**

Organization	Tuff Hedeman Bull Riding Tour
Name of Contact	Cheryl Hedeman
Address	300 Private Road 718
City, State Zip	Lipan, TX 76462
Phone#/Fax#	254-459-9205
email	cfhedemanAol.com

Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
		Income	Sponsorships	30,000.00				
Sales	90,000.00						90,000.00	
Donations							-	
Prior Year Carryover							-	
Other (Lodger's Tax)	20,000.00						20,000.00	
Total Income	140,000.00		-	-	-	-	-	140,000.00

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
		EXPENSE (NON- LODGERS' TAX	Cost of Sales Items					
Cost of Awards	30,000.00						30,000.00	
Building/Booth Rent	10,000.00						10,000.00	
Advertising							-	
Printing & Mailing							-	
Print Media							-	
Electronic Media							-	
Misc. Production Cost (Please explain)	60,000.00							60,000.00
Sales Tax	6,500.00							6,500.00
Total NON- LODGERS' Exp.	106,500.00		-	-	-	-	-	106,500.00

NON -
LODGERS'
TAX

Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	880.00	-	-	-	-	880.00
Print Media	3,000.00	-	-	-	-	3,000.00
Electronic Media	13,450.00	-	-	-	-	13,450.00
Other	2,670.00	-	-	-	-	2,670.00
TOTAL LODGERS' TAX REQ. SUMMARY	20,000.00	-	-	-	-	20,000.00

LODGERS'
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lodgers' Tax Budget - Event Number 1

Event Information

Name of Event	Hobbs Tuff Hedeman Bull Riding		
Date	January 25, 2025		
Location	Lea County Exp Center		
Description			

Expected Attendance	3800	# of Overnigheters	400
Is this an annual event?	Yes	Is this a new event?	No

PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	1.00	200		200.00	Flyers	0.03
Programs			-	Tickets	0.10	3,800	380.00
	SUBTOTAL				SUBTOTAL		
			200.00				680.00
			-		TOTAL PRINTING COSTS		
Mailings			-				880.00

PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Hobbs Daily New	15	200.00
				-
	SUBTOTAL			3,000.00
Magazine/Other				-
				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				3,000.00

ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	Noalmark/Hobbs/Roswell, Carlsbad Rad	900	12.00
Kssl, MTD				-
Television	KLBKB-TV Lubbock	10	250.00	2,500.00
				-
Social Media	Face Book, Instagram	1500	0.10	150.00
				-
TOTAL ELECTR. MEDIA				13,450.00

OTHER EXPENSE

	Name	# of item	Cost	Total
	Professional Performance Fees			
Sound and Lighting Costs	Don William,	1	1,000.00	1,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Knock out Staging	1	1,670.00	1,670.00
				-
				-
				-
				-
TOTAL OTHER EXPENSE				2,670.00

TOTAL REQUEST FOR EVENT 1	20,000.00
----------------------------------	------------------

Instructions: Please complete all areas of PINK that apply.